



CUSTOM/SEMI-CUSTOM FRAMER



\$750K+ / HOME



50 STARTS / YEAR



OPERATES IN FL

CHALLENGE:

Mark Bedford Construction struggled with operational functions such as tracking scheduled orders, validating that deliveries were made, as well as viewing and paying invoices.

SOLUTION:

We introduced Mark Bedford Construction to using MyBLDR. They have been able to quickly access information, allowing them to focus their attention on other areas to better manage their projects..

“WE HAVE BEEN VERY PLEASED WITH THE PORTAL. MY STAFF AND I USE IT DAILY BECAUSE HAVING SUCH VITAL INFORMATION IN JUST A FEW CLICKS SAVES US COUNTLESS HOURS OF PHONE CALLS EVERY DAY. THE SITE IS VERY EASY TO NAVIGATE, EVEN FOR NOVICE USERS.”

Mark Bedford
Owner
Mark Bedford Construction

BUILDERS FIRSTSOURCE BENEFITS:

- ✓ **Operational Efficiency**
MyBLDR has eliminated repetitive tasks between Builders FirstSource and the customer surrounding ordering, invoicing, and delivery tracking.
- ✓ **Customer Relationship**
Builders FirstSource strengthened its relationship with Mark Bedford Construction by helping to implement MyBLDR in their business, expanding our touchpoints with the customer.
- ✓ **Revenue Opportunity**
Now that this customer is actively using MyBLDR, it opens the door to expanding their use of Digital Tools and driving new incremental material sales through Builders FirstSource.



CUSTOMER BENEFITS:

- ✓ **Time Savings**
Real-time information allows seamless planning of job site resources, making Mark Bedford Construction more efficient.
- ✓ **Business Process Optimization**
MyBLDR provides Mark Bedford Construction with all of the operational functionality they were looking for – tracking orders and paying for materials from Builders FirstSource.