

Building Better Together.



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Modern Farmhouse Home Styles

BMC Value Prop

**The Benefits of
Fiber Cement**

CRAFT CLASSIC STYLES THAT LAST.

Boost curb appeal and create beautiful outdoor spaces by upgrading fronts, accents, trim and rooflines.



HardiePlank® Lap Siding

Add **HardiePlank®** lap siding to accent areas and mix with other profiles to enhance a classic look.



HardiePanel® Vertical Siding & HardieTrim® Battens

Boost curb appeal using **HardiePanel®** vertical siding and **HardieTrim®** battens to add a trendy board and batten look.



HardieTrim® Boards 5/4

HardieTrim® boards are the perfect substitute for wood, adding fire-resistant durability and a beautiful finishing touch to any home.



HardieShingle® Siding

Use **HardieShingle®** siding to add a charming accent to any home.



Soffits & Porch Panels

Upgrade soffits and porch panels to beautiful, low-maintenance **HardieSoffit® VentedPlus™** panels for maximum ventilation.

HIGH DESIGN IS IN THE DETAILS.

Achieve modern designs without sacrificing low maintenance.



HardieTrim® Boards 5/4

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HardiePanel® Vertical Siding & HardieTrim® Battens

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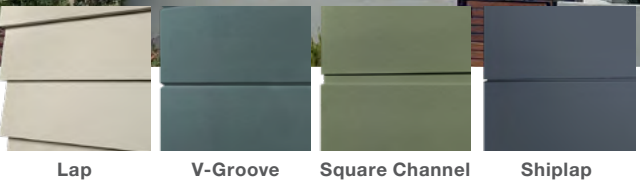
HardiePlank® Lap Siding

Add HardiePlank® lap siding to accent areas for a unique transitional style.



Aspyre Collection by James Hardie®

Create a stunning transitional design using the versatile flat wall profiles from the Aspyre Collection by James Hardie® (get deeper shadow lines with Artisan® lap siding or stunning flat wall profiles with Artisan® V-Groove, Artisan® Square Channel, Artisan® Shiplap). Profiles make a gorgeous statement in front accents or outdoor living spaces.



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CUTTING-EDGE
DESIGN MEETS
CUTTING-EDGE
PERFORMANCE.

Elevate a modern
aesthetic with unique,
durable profiles around
the home.



Aspyre Collection by James Hardie®

Achieve a high-design look around the entire home using a mix of the versatile flat wall profiles from the **Aspyre Collection by James Hardie®** (get deeper shadow lines with **Artisan® lap siding** or stunning flat wall profiles with **Artisan® V-Groove**, **Artisan® Square Channel**, **Artisan® Shiplap**). Profiles make a gorgeous statement in front accents or outdoor living spaces.



Lap V-Groove Square Channel Shiplap



Soffits & Porch Panels

Upgrade soffits and porch panels to fiber cement for improved fire-resistance and beauty. Use **HardieSoffit®** panel products in soffits or porch panels. Try **Artisan®** flat wall products in porch panel applications to add a truly unique design statement to any outdoor living space.

HardieTrim® Boards 5/4

HardieTrim® boards are the perfect substitute for wood, adding fire-resistant durability and a beautiful finishing touch to any home.

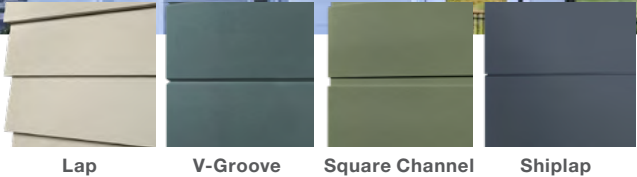
MODERN FARMHOUSE
DESIGNS TO LOVE.
PERFORMANCE THAT
LASTS.

Achieve stunning designs around the home that stand out and stand up.



Aspyre Collection by James Hardie®

Achieve a high-design look around the entire home using a mix of the versatile flat wall profiles from the **Aspyre Collection by James Hardie®** (get deeper shadow lines with **Artisan® lap siding** or stunning flat wall profiles with **Artisan® V-Groove**, **Artisan® Square Channel**, **Artisan® Shiplap**). Profiles make a gorgeous statement in front accents or outdoor living spaces.



Lap

V-Groove

Square Channel

Shiplap



Soffits & Porch Panels

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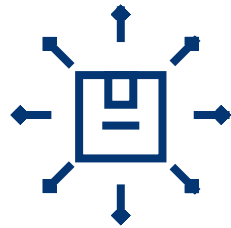




BMC IS YOUR ONE-STOP RESOURCE FOR JAMES HARDIE



Unrivalled Selection + Service:



Scale

Wide-ranging selection of James Hardie® products and depth of inventory to meet large project requirements.



Service

One-stop contractor shopping, jobsite delivery tailored to your schedule and estimating + take-off services.

Inspiration + Access:



Design

Guided customer selection fosters creation of exquisite homes using exceptional materials and products.



Technology

BuildWithBMC.com provides 24/7 access to product information, detailed specs, industry information, how-to videos, inspiration images and more.



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JAMES HARDIE® FIBER CEMENT PRODUCTS PROVIDE PROVEN,
SUPERIOR OVERALL PERFORMANCE THAT CAN'T BE MATCHED.



James Hardie vs. Wood Siding and Trim



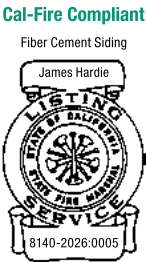
Unattractive to Pests

Our products are made from a substrate that holds no appeal for woodpeckers, termites and other pests.



Won't Burn

James Hardie® fiber cement is non-combustible, approved for use by the California State Fire Marshall in Wilderness Urban Interface zones and recognized by fire departments nationwide.*



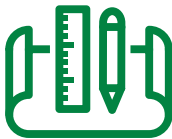
Greater Dimensional Stability

Our advanced formulations create superior stability to deliver unrivaled on-the-wall performance.

Engineered for Climate®

Performs beautifully, even after years of blistering sun, dry desert heat and more.

James Hardie vs. Stucco



Design Versatility

Wide range of textures, profiles and products for endless personalization opportunities to enhance any architectural style.



Water Management

James Hardie® products help provide excellent drainage and ventilation needed for managing moisture in hot or wet climates.



Enhanced Durability

Durable formulation is tougher than stucco and more resistant to cracking.



Warranty

All James Hardie siding products come with a 30-year, non-prorated warranty.

*James Hardie siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



A full wrap fiber cement home delivers overall durability and consistency for beautiful color with lower maintenance.

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