

jameshardie.com

Long-lasting beauty by design.



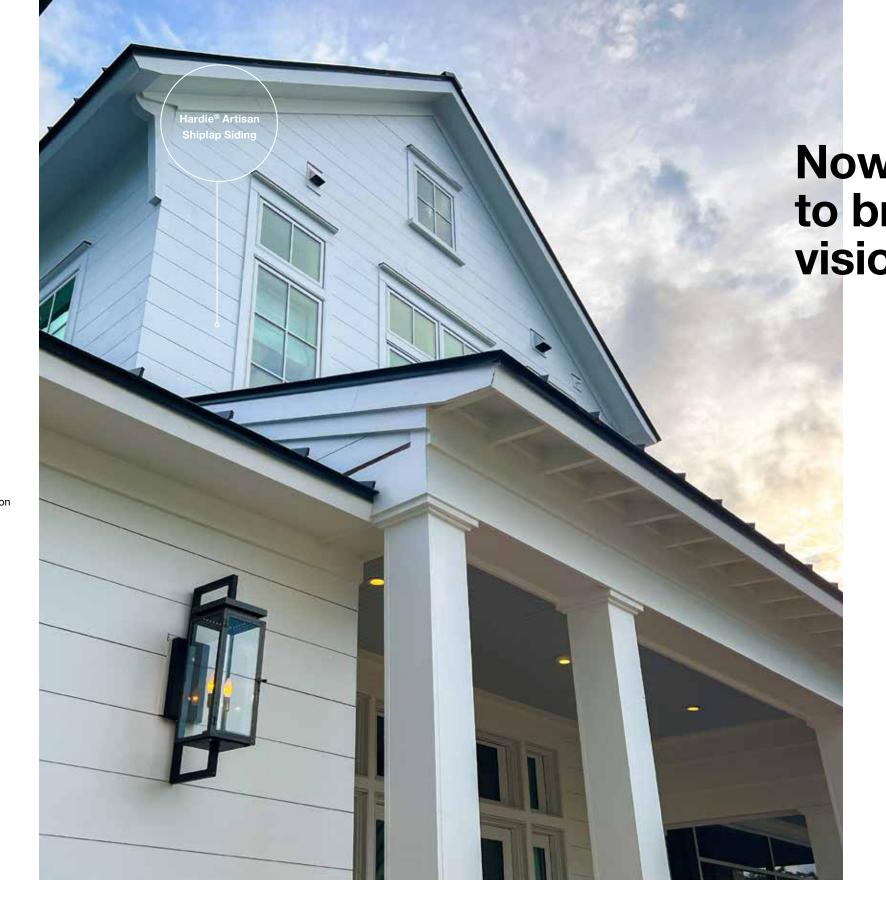
Hardie[®] Plank Mountain Sage Hardie[®] Trim Arctic White

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Now is the time to bring your vision to life.

With a variety of colors, styles, and textures, Hardie[®] fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted on over 10 million homes* from coast to coast, and rated the #1 brand of fiber cement siding in North America, it's clear that products from James Hardie can make the home you've always wanted possible. **Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie[®] products can provide. With James Hardie, your dream home is possible.**

PERSONALIZED DESIGN	With a wide variety of colors, products, and textures, you can create the personalized home exterior design that reflects your unique style - and that you'll love for years to come.
TRUSTED PROTECTION	Hardie [®] fiber cement products resist fire, moisture and extreme weather, and hold no appeal for pests. All to help protect your home, and everything you cherish.
LONG-LASTING BEAUTY	Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a non-prorated siding, trim and soffit substrate warranty.**



design

ways to express yourself.

Hardie® Plank Iron Gray Hardie® Trim Arctic White



Hardie® Plank Countrylane Red Hardie® Trim Arctic White

Personalized possibilities.

Personalized

Products and colors that complement any style.

Explore colors, styles, and accents to create your perfect design style with Hardie[®] products

Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

Transitional

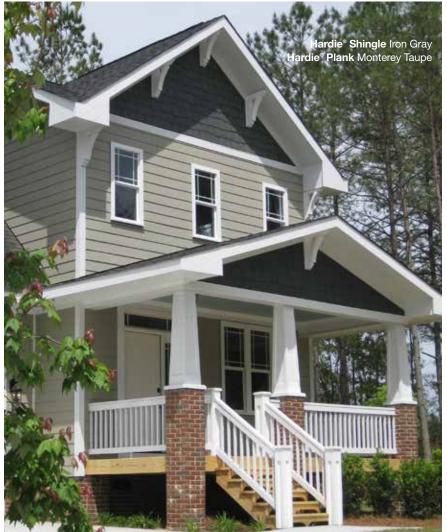
Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

Traditional

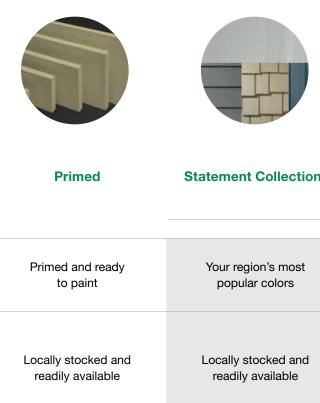
Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.







Find the perfect finish for your home.





n®	Dream Collection® ColorPlus® Technology Finishes	Magnolia Home James Hardie Collection
	Color Flus Technology Finishes	
	Nearly 700 finish options	Colors, styles and textures curated by Joanna Gaines
	Made to order in wide variety of siding and trim styles*	Made to order in wide variety of siding and trim styles*
	*Made specifically for you, products may incur additional cost and production time.	

Statement Collection[®] Colors

It's your turn to let your home stand out with our Statement Collection® colors. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are tailored to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

COLORPLUS® TECHNOLOGY

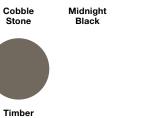
ColorPlus[®] Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous prefinished color for your house, and feel confident in its staying power.



Scan code to view Statement Collection[®] product availability and learn about other made-to-order color options







Hardie® Trim Colors

Arctic

White

Iron

Gray

Bark

Product offering differs per region, please scan QR code or visit **jameshardie.com** to view your area's offering. Colors shown are as accurate as printing methods will permit. Please see actual product sample for true color.



Arctic White





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Dream **Collection**[®] **Products**

Looking to further express your sense of style? Look to our Dream Collection® products.

- Featuring a color palette of nearly 700 ColorPlus® **Technology finishes**
- Made to order in a wide array of Hardie[®] siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

Made specifically for you, Dream Collection[®] products may incur additional cost and production time. To see the full color range of the Dream Collection® products, jameshardie.com/dream



Peaceful Pastels



Scan code to view colors and request a product sample.





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MAGNOLIA HOME



We've partnered with Magnolia Home to create an inspired collection of exteriors in colors, styles and textures curated by Joanna Gaines to transform your home into your favorite place to be. This collection was created to help simplify the process of re-siding your home, so you can design with confidence. You'll have added peace of mind knowing your project is backed by the trusted protection and long-lasting beauty of the recognized leader in exterior siding, James Hardie.

COLORS

select the hue that's right for you





EVERY HOME TELLS A STORY

When it comes to design, Joanna's favorite style is anything that's beautiful and timeless and tells a unique story. That's what made the idea of collaborating with James Hardie so easy. With the beautiful, nature-inspired colors and styles of Hardie[®] siding and trim curated for this collection, Jo created an inspiring palette of possibilities. She's made it easy for homeowners to choose what they want for their exterior transformation.

The Magnolia Home | James Hardie Collection can help you create an exterior you love.

"WHEN PEOPLE TELL THEIR OWN STORY RATHER THAN FEELING PRESSURE TO FIT WITHIN A SPECIFIC STYLE, THERE'S MORE FREEDOM - AND THEIR SPACE BEGINS TO FEEL LIKE HOME."

— Joanna Gaines



A classic look that stands the test of time.

Hardie[®] Plank

From Victorians to Colonials, Hardie[®] Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home's exterior. With a variety of colors, textures, and sizes, you'll discover a Hardie[®] Plank style that transforms your home's aesthetic.





Scan code to view product availability.



2024 Color of the Year



Hardie® Plank Countrylane Red





Classic cedar style in cutting-edge material.

Hardie[®] Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie[®] Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie[®] Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie[®] Shingle resists rotting, curling, warping and splitting.





Scan code to view product availability.











Hardie[®] Shingle Straight Edge Light Mist

Designed for versatility and beautiful performance.

Hardie[®] Panel

Hardie® Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.





Scan code to view product availability.



Above: Hardie[®] Panel & Hardie[®] Trim Batten Pearl Gray Right: Hardie[®] Panel & Hardie[®] Trim Batten Timber Bark; Hardie[®] Trim Khaki Brown



Hardie[®] Panel Navajo Beige Hardie[®] Trim Timber Bark





Hardie® Panel & 19 Hardie® Trim Batten Arctic White

Protection in every detail, complete confidence in every area.

Hardie[®] Trim Batten Timber Bark

Hardie[®] Trim Arctic White

Hardie[®] Trim

Hardie[®] Trim provide design flexibility for columns, friezes, doors, windows and other accent areas. More durable than wood, Hardie[®] Trim is the perfect option for a long-lasting home. Hardie[®] Trim is a low-maintenance and durable accent for your exterior.



Scan code to view product availability.

Hardie[®] Soffit

A home is only as strong as its most vulnerable areas. With Hardie[®] Soffit panel, you can live confidently, knowing that the gap between eaves and exterior walls is reinforced to provide trusted protection. These panels complete your look and help protect it from moisture and pests.



Scan code to view product availability.



Distinctive design, engineered to last.

Hardie® **Artisan Siding**

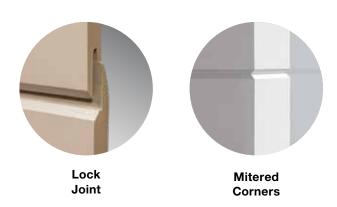
Offering gorgeous, deep shadow lines and extra thick boards, Hardie® Artisan siding will set your home apart. The 5/8-inch thickness and unique features of Hardie® Artisan siding provide precise fit and finish as well as the freedom to miter corners for attractive, streamlined styling.

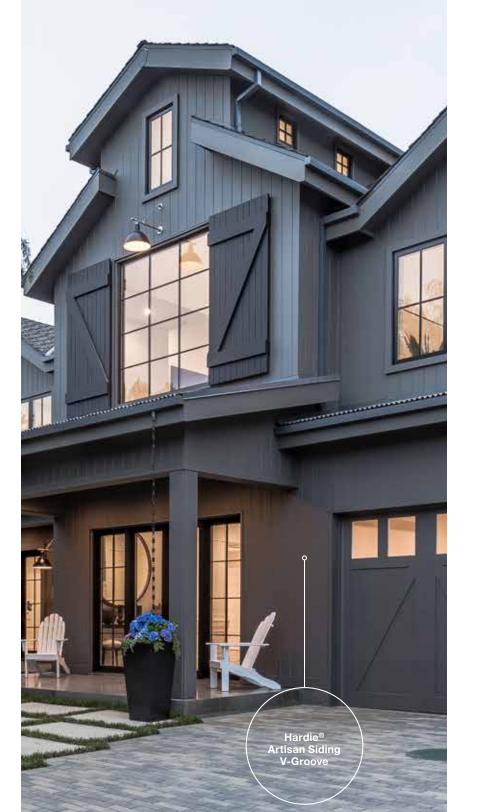
LOCK JOINT SYSTEM

Hardie® Artisan siding flat wall profiles have a lock joint system that helps enable faster, cleaner installation. Orient vertically, horizontally or use as soffit.

MITERED CORNERS

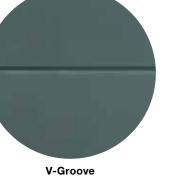
Add sophistication to your design with mitered corners that can be crafted on-site with any Hardie® Artisan profile.





Hardie[®] Artisan Siding





Length Pcs/Pallet Finish

Square C

Width Length Pcs/Palle Finish

Square Channel

ng		Thickness 5/8 in
	7.25 in (6 in exposure)	8.25 in (7 in exposure)
	12 ft	12 ft
t	144	125
	Primed	Primed

FLAT WALL PROFILES

	Thickness 5/8 i	
	10.25 in	
	(9 in exposure)	
	12 ft	
t	105	
	Primed	

e	Thickness 5/8 in	
	8.25 in	
	(7 in exposure)	
	12 ft	
t	126	
	Primed	

Channel	Thickness 5/8 in	
	10.25 in	
	(9 in exposure)	
	12 ft	
t	105	
	Primed	



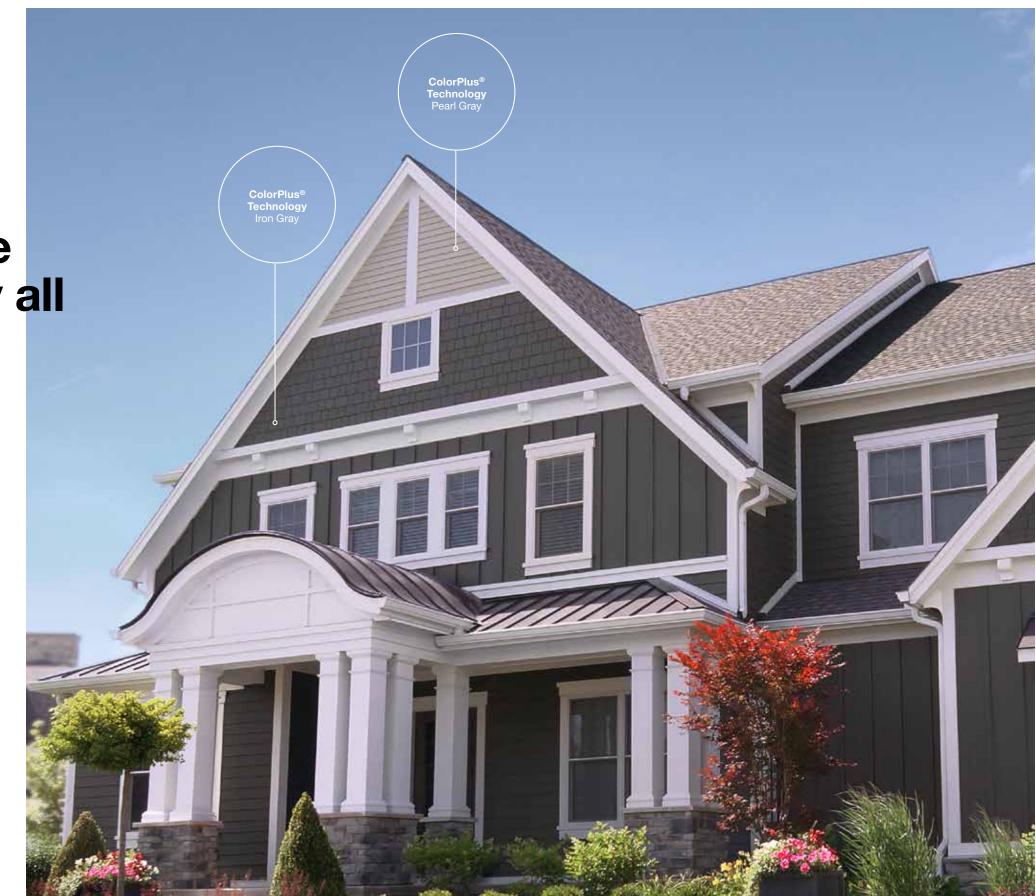






Complete Exterior by James Hardie[™]

Confidence and beauty all around.





Scan code to request a sample. Top to bottom, our exterior product line is defined by high performance, aesthetics and design options.

With a Complete Exterior by James Hardie[™], you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.



Hardie[®] Shingle



Hardie[®] Panel & Hardie[®] Trim Batten



Hardie[®] Plank



Hardie® Trim Boards



Hardie[®] Soffit

Durability you can trust.

Protection you can feel.









Hardie® Shingle Straight Edge Arctic White

Hardie[®] Plank Midnight Black Hardie[®] Shingle Arctic White

Tougher than the elements.



A home's exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with siding that is noncombustible, won't burn, and will not ignite when exposed to a direct flame.

Recognized by fire departments nationwide.* Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

- Verified noncombustible per ASTM E136
- Will not contribute fuel to a fire
- Class A fire rated per ASTM E84, with a flame spread index / smoke developed index of less than 0/5
- Verified in wall assemblies with 1-hour and 2-hour fire-ratings per ASTM E119

Fiber Cement Siding

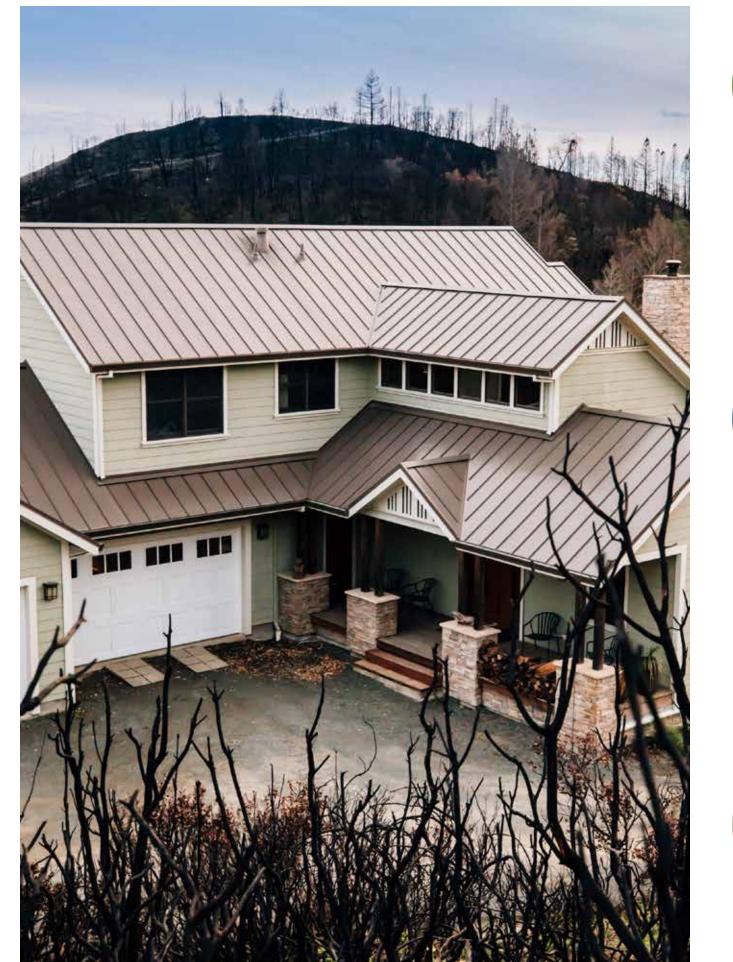


Cal-Fire Compliant

"Hardie" siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Chicago IL, St. Paul MN, Flagstaff AZ and Wayne County, OH. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



Fire Demonstration: Hardie[®] Fiber Cement Siding vs. Vinyl, Engineered Wood and Cedar













Creatures can wreak havoc on wood-based siding. It can be pecked by birds or damaged by termites and other pests. Hardie[®] fiber cement holds no appeal for these critters, saving you the maintenance hassle.





Pest Testimonials: Hardie[®] Fiber Cement Standing Up to Pests



Water Resistant

From rain to ice to snow, precipitation patterns can lead to warping, swelling and cracking in woodbased siding. Take shelter from the storm knowing that your siding is built to resist water damage.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County, Florida



Water Demonstration: Hardie[®] Fiber Cement Standing Up to Water







ColorPlus® Technology finishes provide a durable finish that helps resist fading and discoloration hat outperforms field applied paint, so your exterior can keep its good looks longer.

Exterior solutions inspired by nature. And designed to protect your home from it.

Hardie[™] Zone System

Only Hardie[®] fiber cement exterior products are Engineered for Climate[®], designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5[®] products resist shrinking, swelling and cracking even after years of wet or freezing conditions. HZ10[®] products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie[®] siding, trim and soffit, your home's exterior will be as tough as it is beautiful.





The highest-quality materials for your highest satisfaction.

Unique Formulation Hardie[™] Zone Substrate

Not all fiber cement is the same. Hardie[™] Zone formulations require raw materials that meet our stringent quality standards. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

Proprietary enhancements create durable Hardie[®] siding

Perfect balance of strength and workability

Our unique balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

Enhanced moisture resistance for unmatched durability

Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.

Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.





- - *As of March 2024

Product Catalog



Unmatched investment in manufacturing scale and production innovation

• Largest manufacturer of fiber cement in North America

• Over 7x the North American manufacturing capacity of our nearest fiber cement competitors • More than 100 process and product quality checks

• Over 85 scientists and engineers in North America's research & development providing dedicated resources for continuous innovation in manufacturing and product development • More U.S. fiber cement patents than any competitor

Building a Better Future for All[™]

Raising our level of ambition.

James Hardie is committed to improving our sustainability performance proactively by carefully managing our social and environmental impacts. To help us track and assess our progress, we established sustainability goals that align directly with issues that matter most to our stakeholders and our overall corporate objectives.

Building a framework for a bold and bright future

■ Purpose Building a Better Future for All.[™]

★ Vision

To inspire how communities design, build and grow today and tomorrow.

Mission

Be the most respected and desired building materials brand in the world.



Scan code to find out more about our sustainability efforts.







Scan for Environmental Product Declaration of Hardie[®] products

Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.



*Above statistics are the James Hardie impact from fiscal year 2023.

Setting ambitious goals as responsible stewards



Reducing Emissions

Reduce absolute Scope 1+2 GHG emissions by 42% by 2030 from 2021 baseline and work towards net zero by 2050



Minimizing Waste

Zero manufacturing waste to landfill by 2035



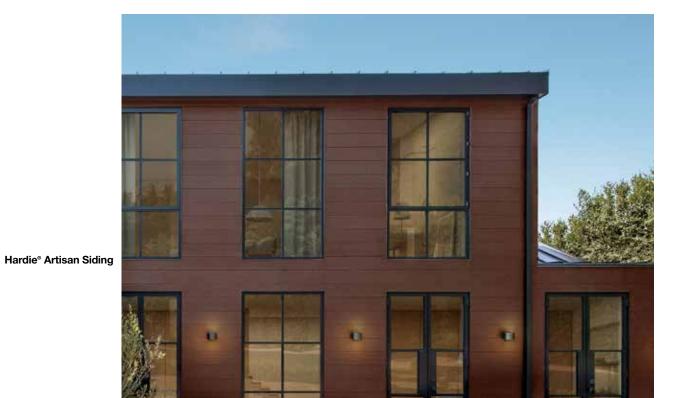
Saving Water

Recycle an additional 20M cubic feet of water per year by 2030, compared to 2019





Hardie® Plank Evening Blue Hardie® Trim Arctic White





Monterey Taupe

Product Catalog

Long-lasting beauty by design.





Beauty begins with a finish that lasts.

ColorPlus® Technology

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With a variety of color options available to help bring your vision to life, ColorPlus® Technology finishes help keep your home looking beautiful longer.



Finishing Technology

Primer

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie[®] fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

ColorPlus® Technology

Our advanced ColorPlus[®] Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



Our proprietary coatings are engineered for exceptional adhesion to our

Exceptional finish adhesion

substrate and applied to the surface, edges and features for durable performance.





Superior color retention

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.

Superior UV resistance

ColorPlus[®] Technology finishes retain vibrancy longer compared to vinyl siding and the typical field paints used on other siding products.

Unparalleled beauty with unparalleled performance.

See the James Hardie difference

James Hardie invented modern fiber cement. Over 10 million homes* later, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower-maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to helping protect your home and investment every step of the way.



* Estimate based on James Hardie North American sales and average housing unit size.



Industry-leading warranty for peace of mind

Protect your home with North America's #1 Brand of Fiber Cement siding, soffit and trim, backed by exceptional limited warranties. Unlike other companies, we don't prorate our James Hardie substrate warranty coverage. All Hardie® fiber cement products come with a transferable 30-year, non-prorated limited substrate warranty, meaning we stand 100% behind Hardie® fiber cement siding, trim and soffit products for 30 years.

ColorPlus® Technology finishes come with a 15-year limited warranty.



Endorsements a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Hardie® products* are backed by the Good Housekeeping Seal

*Includes Hardie® Plank (primed and with ColorPlus® Technology), Hardie® Trim with ColorPlus® Technology, Hardie® Backer, and Hardie[™] Weather Barrier



Featured on HGTV Dream Home 2024



2024 Green Builder Sustainable Product of the Year Award for Hardie[®] Artisan Lap Siding

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Make your home stand up and stand out.

T IS

Increase your home's re-sale value*

Re-siding with fiber cement siding is one of the top ways to increase your home's re-sale value*.

COSTVALUE

Scan code to view the

Value Report.

Cost vs.





*© 2024 Zonda Media, a Delaware Corporation. Complete data from the Remodeling 2023 Cost vs. Value Report can be downloaded free at www.costvsvalue.com



FOR THE PROS

Protection that performs at every layer.

Hardie[™] **Moisture** Management **Products**

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie™ Moisture Management products provide a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.

Installation advantages of Hardie[™] Weather Barrier

- Thicker, more durable material for long lasting protection from water infiltration
- Superior tear resistance for easier, quicker installation
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify





Scan code to learn more.

Hardie [™] Pro-Flashing				
Thickness	20 mil			
Length	75 ft	75 ft	75 ft	
Width	4 in	6 in	9 in	

Hardie[™] Weather Barrier

100 ft

3 ft

100 ft

9 ft

150 ft

9 ft

Thickness 11 mil

Length

Width

Hardie[™] Flex Flashing Thickness 60 mil Length 75 ft 75 ft 9 in Width 6 in

Hardie[™] Seam Tape

Thickness 3.2 mil 164 ft Length Width 1-7/8 in

Installation Done Right

INSTALLATION ACCESSORIES

Hardie[™] Blade Saw Blades

Manufactured by Diablo, the Hardie[™] Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.

PacTool[®] Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® lap siding during installation. The manufacturer claims the Gecko Gauge can improve the speed of solo installation by up to 30%.

Finishing Touches

COLORPLUS® TECHNOLOGY ACCESSORIES

Touch-Up Kits

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.

Color-Matched Caulk

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection® products.* About 18–20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

*For matching Dream Collection® products, contact your local James Hardie representative.

TRIM ACCESSORIES

Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

Corner Tabs

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.













Scan code to view install and technical documents.



PacTool and PacTool Gecko Gauge are registered trademarks for General Tools & Instruments Company LLC. QUAD® MAX is a registered trademark for HENKEL AG & CO. KGAA. Diablo is a registered trademark of Freud America, Inc.

Imagine falling in love again with a home you've had for years.



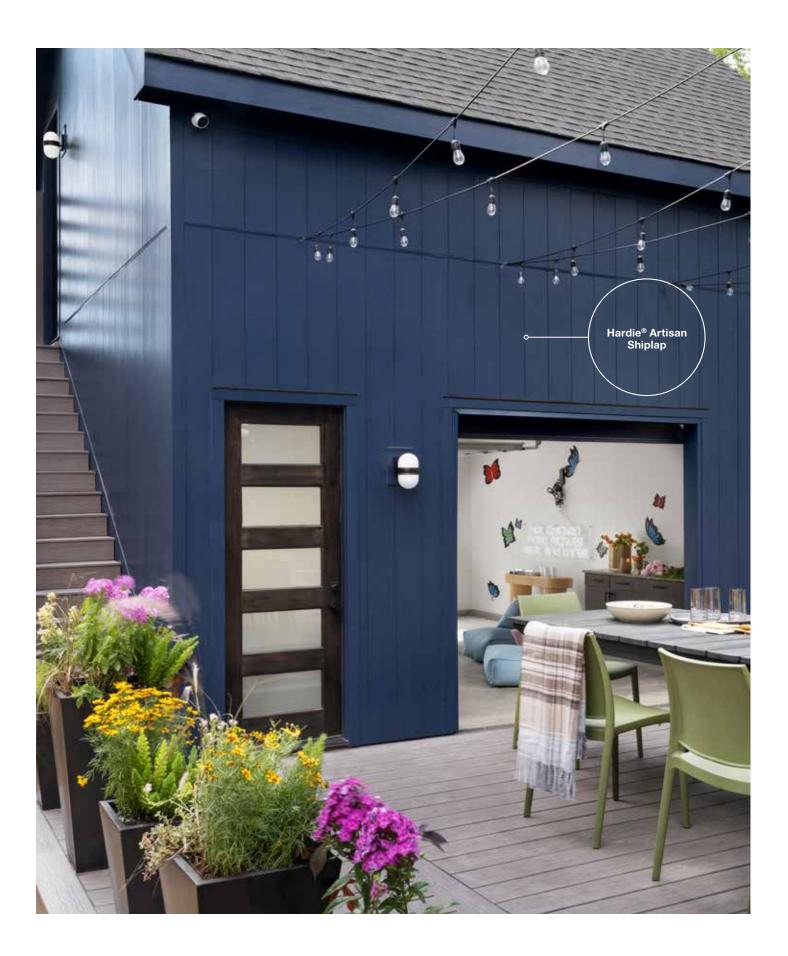


Hardie[®] Plank Cobble Stone

Hardie[®] Plank, Hardie[®] Panel & Hardie[®] Trim Batten Slate Steps Magnolia Home | James Hardie Collection

> Hardie[®] Plank Hardie[®] Shingle Straight Edge Navajo Beige

Hardie® Trim Arctic White



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