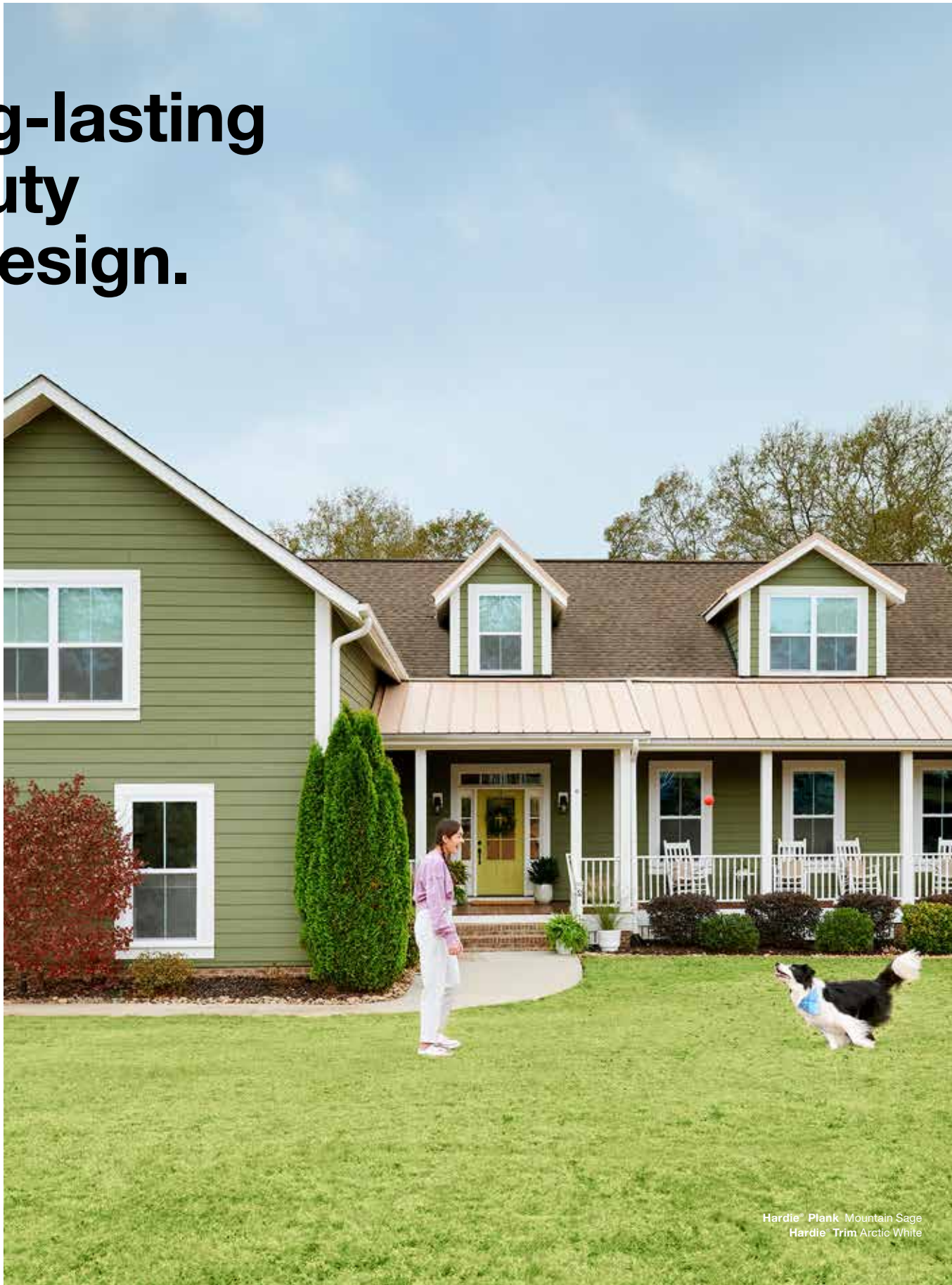


# Long-lasting beauty by design.

South Plains Product Catalog





# Now is the time to bring your vision to life.

With a variety of colors, styles, and textures, Hardie® fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted by over 10 million homes\* from coast to coast, and rated the #1 brand of fiber cement siding in North America, it's clear that products from James Hardie can make the home you've always wanted possible. **Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie® products can provide.** With James Hardie, your dream home is possible.

## PERSONALIZED DESIGN

With a wide variety of colors, products, and textures, you can create the personalized home exterior design that reflects your unique style - and that you'll love for years to come.

## TRUSTED PROTECTION

Hardie® fiber cement products resist fire, moisture and extreme weather, and hold no appeal for pests. All to help protect your home, and everything you cherish.

## LONG-LASTING BEAUTY

Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a non-prorated siding, trim and soffit substrate warranty.\*\*

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\* Estimate based on Hardie® siding sales and average housing unit size.

\*\* 30-Year limited non-prorated siding, trim and soffit substrate warranty. ColorPlus® Technology finishes have a 15-year prorated limited finish warranty.





Hardie® Plank Iron Gray  
Hardie® Trim Arctic White

**Personalized  
design  
possibilities.**

**Personalized  
ways to  
express yourself.**



Hardie® Plank Countrylane Red  
Hardie® Trim Arctic White



Hardie® Plank Inlet Blue



# Products and colors that complement any style.

Explore colors, styles, and accents to create your perfect design style with Hardie® products

## Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

## Transitional

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

## Traditional

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.



Hardie® Plank Mountain Sage



Hardie® Plank Cobble Stone

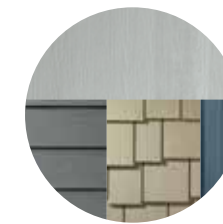


Hardie® Shingle Iron Gray  
Hardie® Plank Monterey Taupe

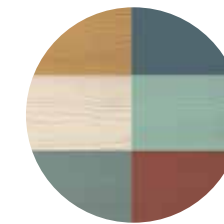
## Find the perfect finish for your home.



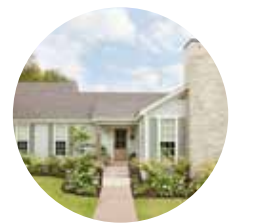
Primed



Statement Collection®



Dream Collection®



Magnolia Home | James Hardie Collection

ColorPlus® Technology Finishes

Primed and ready to paint	Your region's most popular colors	Nearly 700 finish options	Colors, styles and textures curated by Joanna Gaines
Locally stocked and readily available	Locally stocked and readily available	Made to order in wide variety of siding and trim styles*	Made to order in wide variety of siding and trim styles*
*Made specifically for you, products may incur additional cost and production time.			



Scan code to request a sample.



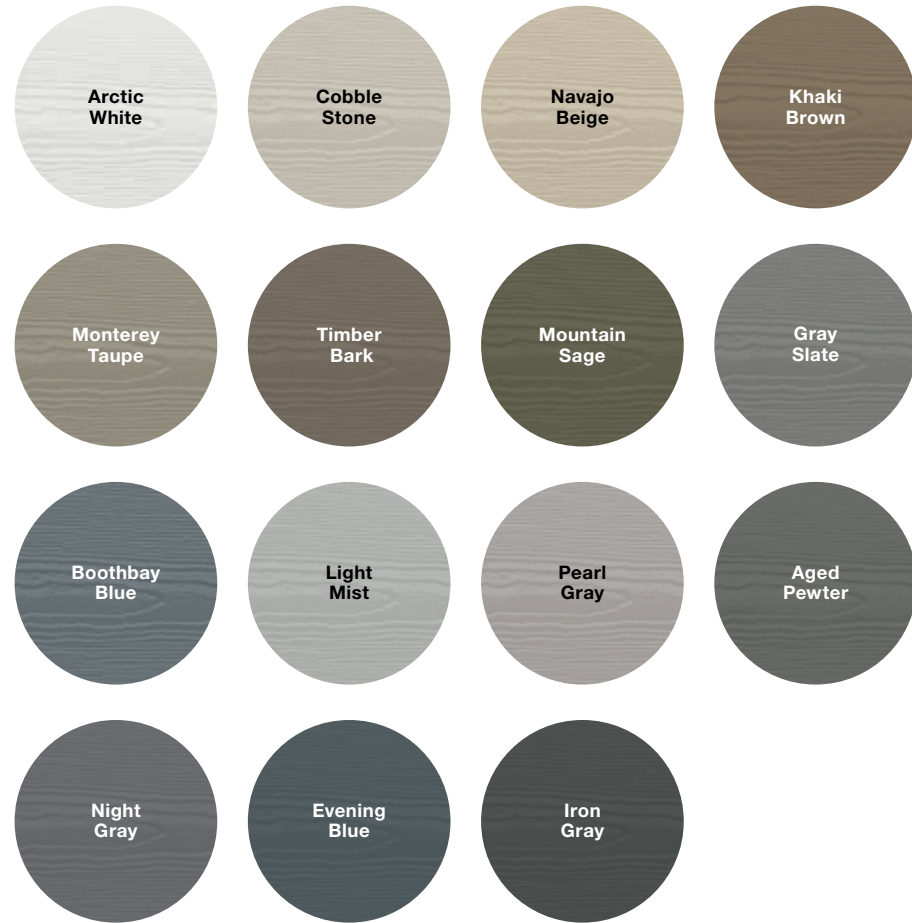
# Statement Collection® Products

It's your turn to let your home stand out with our Statement Collection® products. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are unique to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

## COLORPLUS® TECHNOLOGY

ColorPlus® Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous pre-finished color for your house, and feel confident in its staying power.

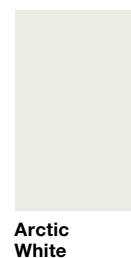
### Hardie® Plank, Hardie® Panel, Hardie® Shingle and Hardie® Trim Batten Color Offering



### Hardie® Trim Color Offering



### Hardie® Soffit Color Offering



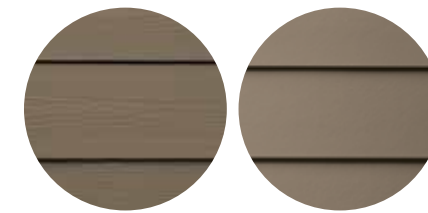
### Hardie® Plank

Thickness 5/16 in  
Length 12 ft planks

Select Cedarmill® & Smooth

Width 8.25 in

Exposure 7 in

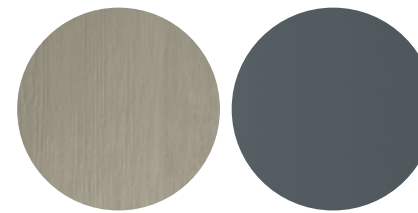


### Hardie® Panel

Thickness 5/16 in

Select Cedarmill® & Smooth

Size 4 ft x 10 ft



### Hardie® Shingle

Thickness 1/4 in  
Length 48 in

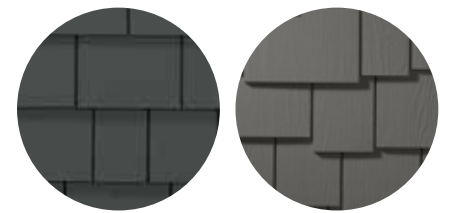
Straight Edge Panel Staggered Edge Panel

Height 15.25 in

Height 15.25 in

Exposure 7 in

Exposure 6 in



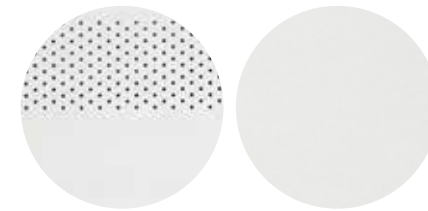
### Hardie® Soffit

Thickness 1/4 in

Vented & Non-Vented Smooth

Width 12 in 16 in

Length 12 ft 12 ft



### Hardie® Trim

Length 12 ft

4/4 Smooth

Thickness .75 in

Width 3.5 in 5.5 in 7.25 in

5/4 Smooth

Thickness 1 in

Width 3.5 in 5.5 in 7.25 in 9.25 in\* 11.25 in

\*This size is only available in Arctic White



### Hardie® Trim

Length 12 ft

4/4 Rustic Grain

Thickness .75 in

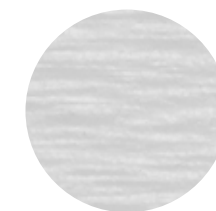
Width 3.5 in 5.5 in 7.25 in

5/4 Rustic Grain

Thickness 1 in

Width 3.5 in 5.5 in 7.25 in 9.25 in\* 11.25 in

\*This size is only available in Arctic White



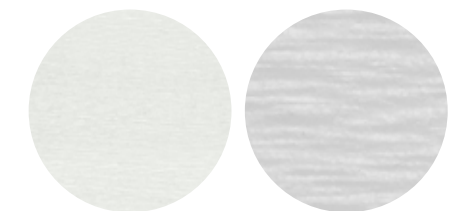
### Batten Boards

Smooth & Rustic Grain

Thickness .75 in

Length 12 ft. boards

Width 2.5 in



Scan code to request a sample.

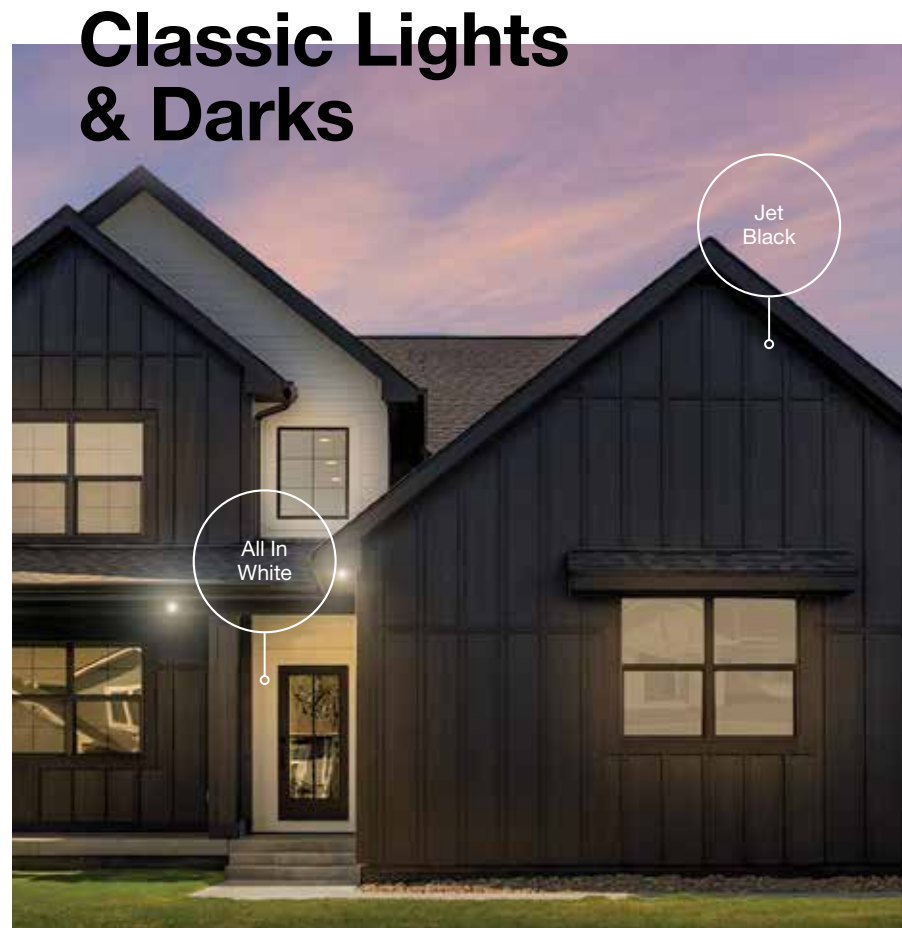


# Dream Collection® Products

Looking to further express your sense of style? Look to our Dream Collection® products.

- Featuring a color palette of nearly 700 ColorPlus® Technology finishes
- Made to order in a wide array of Hardie® siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

Made specifically for you, Dream Collection® products may incur additional cost and production time. To see the full color range of the Dream Collection® products, [jameshardie.com/dream](http://jameshardie.com/dream)



# Peaceful Pastels



Scan code to view colors and request a product sample.





MAGNOLIA HOME



We've partnered with Magnolia Home to create an inspired collection of exteriors in colors, styles and textures curated by Joanna Gaines to transform your home into your favorite place to be. This collection was created to help simplify the process of re-siding your home, so you can design with confidence. You'll have added peace of mind knowing your project is backed by the trusted protection and long-lasting beauty of the recognized leader in exterior siding, James Hardie.

COLORS

*select the hue that's right for you*



EVERY HOME TELLS A STORY

When it comes to design, Joanna's favorite style is anything that's beautiful and timeless and tells a unique story. That's what made the idea of collaborating with James Hardie so easy. With the beautiful, nature-inspired colors and styles of Hardie® siding and trim curated for this collection, Jo created an inspiring palette of possibilities. She's made it easy for homeowners to choose what they want for their exterior transformation.

The Magnolia Home | James Hardie Collection can help you create an exterior you love.

“WHEN PEOPLE TELL THEIR OWN STORY RATHER THAN FEELING PRESSURE TO FIT WITHIN A SPECIFIC STYLE, THERE'S MORE FREEDOM - AND THEIR SPACE BEGINS TO FEEL LIKE HOME.”

— Joanna Gaines



# A classic look that stands the test of time.

## Hardie® Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home exterior. With endless gorgeous color and plank pairings available, you'll discover a Hardie® Plank style that transforms your home's aesthetic.



Hardie® Trim Smooth Arctic White

Hardie® Plank Select Cedarmill® Khaki Brown

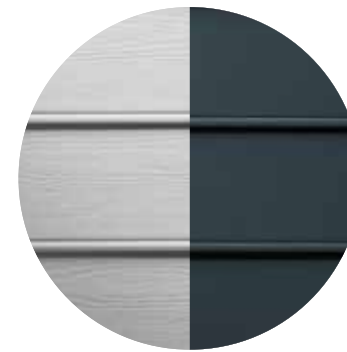
## Hardie® Plank



Select Cedarmill®



Smooth



Custom Beaded Cedarmill® & Custom Smooth



Custom Colonial Roughsawn & Custom Smooth

	Thickness 5/16 in			Length 12 ft planks		
<b>Width</b>	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
<b>Exposure</b>	4 in	5 in	6 in	7 in	8 in	10.75 in
<b>Prime Pcs/Pallet</b>	360	308	252	230	190	152
<b>ColorPlus® Pcs/Pallet</b>	324	280	252	210	—	—
<b>Pcs/Sq.</b>	25.0	20.0	16.7	14.3	12.5	9.3

### Select Cedarmill®

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
<b>Statement Collection®</b>				•		
<b>Dream Collection®</b>	•	•	•	•		
<b>Magnolia Collection</b>	•	•	•	•		
<b>Prime</b>	•	•	•	•	•	•

### Smooth

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
<b>Statement Collection®</b>				•		
<b>Dream Collection®</b>	•	•	•	•		
<b>Magnolia Collection</b>	•	•	•	•		
<b>Prime</b>	•	•	•	•	•	•

### Custom Beaded Select Cedarmill® & Custom Beaded Smooth

<b>Width</b>	8.25 in
<b>Exposure</b>	7 in
<b>ColorPlus® Pcs/Pallet</b>	210
<b>Pcs/Sq.</b>	14.3
<b>Statement Collection®</b>	
<b>Dream Collection®</b>	•
<b>Prime</b>	

### Custom Colonial Roughsawn & Custom Smooth

<b>Width</b>	8 in
<b>Exposure</b>	6.75 in
<b>Primed Pcs/Pallet</b>	240
<b>Pcs/Sq.</b>	14.9
<b>Statement Collection®</b>	
<b>Dream Collection®</b>	
<b>Prime</b>	•



# Classic cedar style in cutting-edge material.

## Hardie® Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie® Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.



Hardie® Plank Smooth  
Arctic White

Hardie® Shingle Staggered Edge Panel  
Arctic White

## Hardie® Shingle



Staggered Edge Panel



Straight Edge Panel

### Staggered Edge Panel

Length	48 in
Height	15.25 in
Exposure	6 in
Prime Pcs/Pallet	100
ColorPlus® Pcs/Pallet	100
Sq/Pallet	2
Pcs/Sq.	50.0
Statement Collection®	•
Dream Collection®	•
Prime	•

### Straight Edge Panel

Length	48 in
Height	15.25 in
Exposure	7 in
Prime Pcs/Pallet	86
ColorPlus® Pcs/Pallet	86
Sq/Pallet	2
Pcs/Sq.	43.0
Statement Collection®	•
Dream Collection®	•
Magnolia Collection	•
Prime	•



# Designed for versatility and beautiful performance.

## Hardie® Panel

Hardie® Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.



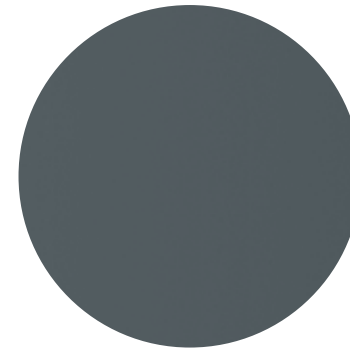
Hardie® Panel Select Cedarmill® Evening Blue

Hardie® Trim Batten Rustic Grain Evening Blue

## Hardie® Panel



Select Cedarmill®



Smooth



Stucco



Sierra 8

	Thickness 5/16 in			
Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft	16 in x 12 ft
Prime Pcs/Pallet	50	50	50	108
ColorPlus® Pcs/Pallet	50	—	50	—
Pcs/Sq.	3.2	2.8	2.5	1

### Select Cedarmill®

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft	16 in x 12 ft
Statement Collection®			•	
Dream Collection®	•		•	
Magnolia Collection			•	
Prime	•	•	•	•

### Smooth

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft	16 in x 12 ft
Statement Collection®			•	
Dream Collection®	•		•	
Magnolia Collection			•	
Prime	•	•	•	•

### Stucco

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			
Dream Collection®	•		•
Prime	•	•	•

### Sierra 8

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection®			
Dream Collection®			
Prime	•	•	•



# A finished look starts with beautiful trim.

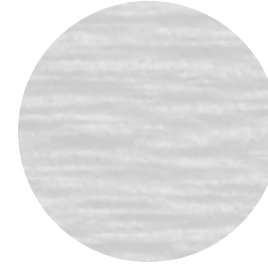
## Hardie® Trim

Form meets function at every intersection with Hardie® Trim boards. With an authentic look, Hardie® Trim boards provide design flexibility for columns, friezes, doors, windows and other accent areas.

With higher performance to withstand damage from the elements compared to wood trim, Hardie® Trim is the perfect option for a long-lasting home. Hardie® Trim is a low-maintenance and durable accent for your exterior — adding an extra component of beauty to your home.



## Hardie® Trim



4/4 Rustic Grain		Thickness .75 in					Length 12 ft boards
Width	1.65	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in	
Prime Pcs/Pallet	404	322	184	138	115	92	
ColorPlus® Pcs/Pallet	-	322	184	138	115	92	
Statement Collection®		•	•	•			
Dream Collection®		•	•	•	•	•	
Prime	•	•	•	•	•	•	

4/4 Smooth		Thickness .75 in					Length 12 ft boards
Width	1.65	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in	
Prime Pcs/Pallet	404	322	184	138	115	92	
ColorPlus® Pcs/Pallet	-	322	184	138	115	92	
Statement Collection®		•	•	•			
Dream Collection®		•	•	•	•	•	
Prime	•	•	•	•	•	•	

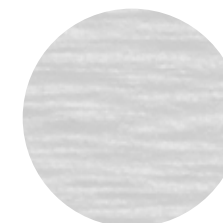
5/4 Rustic Grain		Thickness 1 in				Length 12 ft boards
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in	
Prime Pcs/Pallet	238	136	102	85	68	
ColorPlus® Pcs/Pallet	238	160	120	100	80	
Statement Collection®	•	•	•	*AW	•	
Dream Collection®	•	•	•	•	•	
Magnolia Collection	•	•	•		•	
Prime	•	•	•	•	•	

5/4 Smooth		Thickness 1 in				Length 12 ft boards
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in	
Prime Pcs/Pallet	238	136	102	85	68	
ColorPlus® Pcs/Pallet	238	160	120	100	80	
Statement Collection®	•	•	•	*AW	•	
Dream Collection®	•	•	•	•	•	
Magnolia Collection	•	•	•		•	
Prime	•	•	•	•	•	

\*AW = Available in Arctic White only

## Batten Boards

Thickness	.75 in
Length	12 ft
Width	2.5 in
Prime Pcs/Pallet	437
ColorPlus® Pcs/Pallet	190



### Rustic Grain

Statement Collection®	•
Dream Collection®	•
Magnolia Collection	•
Prime	•



### Smooth

Statement Collection®	•
Dream Collection®	•
Magnolia Collection	•
Prime	•



# Protection in every detail, complete confidence in every area.

## Hardie® Soffit

Every part of your home's exterior matters. With Hardie® Soffit panels, you can live confidently, knowing that gaps between eaves and exterior walls are covered to provide trusted protection.

### DID YOU KNOW?

Using vented soffit improves ventilation and reduces the chance of water-vapor condensation that can promote mold, mildew and stains and which can damage your home's framing over time.

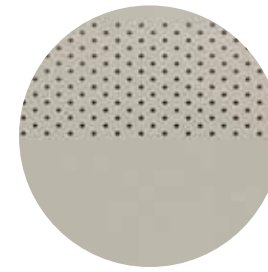
In warm climates, vented soffit allows hot, humid air to escape, which not only helps prevent condensation in the attic, but also helps reduce air-conditioning costs.

In cool climates, vented soffit helps prevent condensation from forming on the interior side of the roof sheathing and reduces the chances of roof-damaging ice dams.

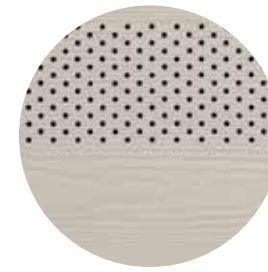
In wildfire prone areas, noncombustible fiber cement soffit is recognized by both the Insurance Institute of Business and Home Safety (IBHS) and the US Department of Housing and Urban Development to improve your home's resilience to fire damage.



## Hardie® Soffit



Vented Smooth



Vented Select Cedarmill®



Non-Vented Smooth



Non-Vented Select Cedarmill®

Thickness 1/4 in

	12 ft	12 ft	8 ft	8 ft
<b>Length</b>	12 ft	12 ft	8 ft	8 ft
<b>Width</b>	12 in	16 in	24 in	48 in
<b>Prime Pcs/Pallet</b>	200	150	100	50
<b>ColorPlus® Pcs/Pallet</b>	216	156	108	—

### Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®	•	•	
Dream Collection®	•	•	•
Magnolia Collection		•	
Prime	•	•	•

### Non-Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8 ft x 48 in
Statement Collection®	•	•		
Dream Collection®	•	•	•	
Magnolia Collection		•		
Prime	•	•	•	•

### Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®			
Dream Collection®	•	•	•
Magnolia Collection		•	
Prime	•	•	•

### Non-Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8 ft x 48 in
Statement Collection®				
Dream Collection®	•	•	•	
Magnolia Collection		•		
Prime	•	•	•	•



# Distinctive design, engineered to last.

## Hardie® Artisan Siding

Offering gorgeous, deep shadow lines and extra thick boards, Hardie® Artisan siding will set your home apart. The 5/8-inch thickness and unique features of Hardie® Artisan siding provide precise fit and finish as well as the freedom to miter corners for attractive, streamlined styling.

### LOCK JOINT SYSTEM

Hardie® Artisan siding flat wall profiles have a lock joint system that helps enable faster, cleaner installation. Orient vertically, horizontally or use as soffit.

### MITERED CORNERS

Add sophistication to your design with mitered corners that can be crafted on-site with any Hardie® Artisan profile.



Lock Joint

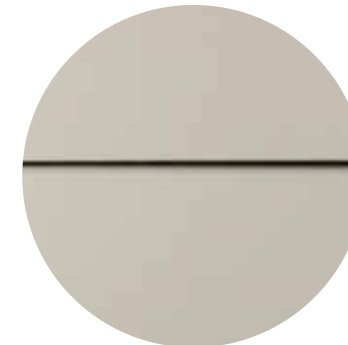


Mitered Corners



Hardie®  
Artisan Siding  
V-Groove

## Hardie® Artisan Siding

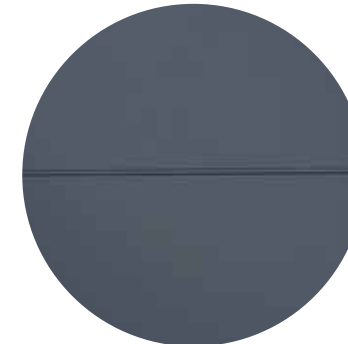


Lap Siding

	Thickness 5/8 in	
<b>Width</b>	7.25 in (6 in exposure)	8.25 in (7 in exposure)
<b>Length</b>	12 ft	12 ft
<b>Pcs/Pallet</b>	144	125
<b>Finish</b>	Primed	Primed

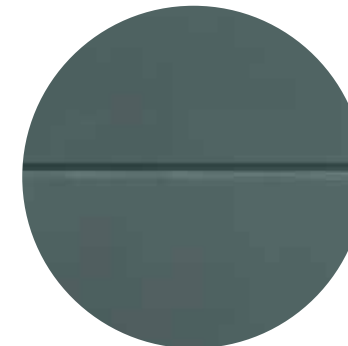


### FLAT WALL PROFILES



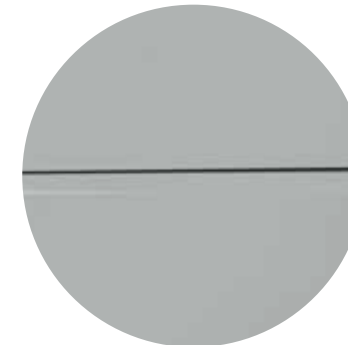
Shiplap

	Thickness 5/8 in
<b>Width</b>	10.25 in (9 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	105
<b>Finish</b>	Primed



V-Groove

	Thickness 5/8 in
<b>Width</b>	8.25 in (7 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	126
<b>Finish</b>	Primed



Square Channel

	Thickness 5/8 in
<b>Width</b>	10.25 in (9 in exposure)
<b>Length</b>	12 ft
<b>Pcs/Pallet</b>	105
<b>Finish</b>	Primed

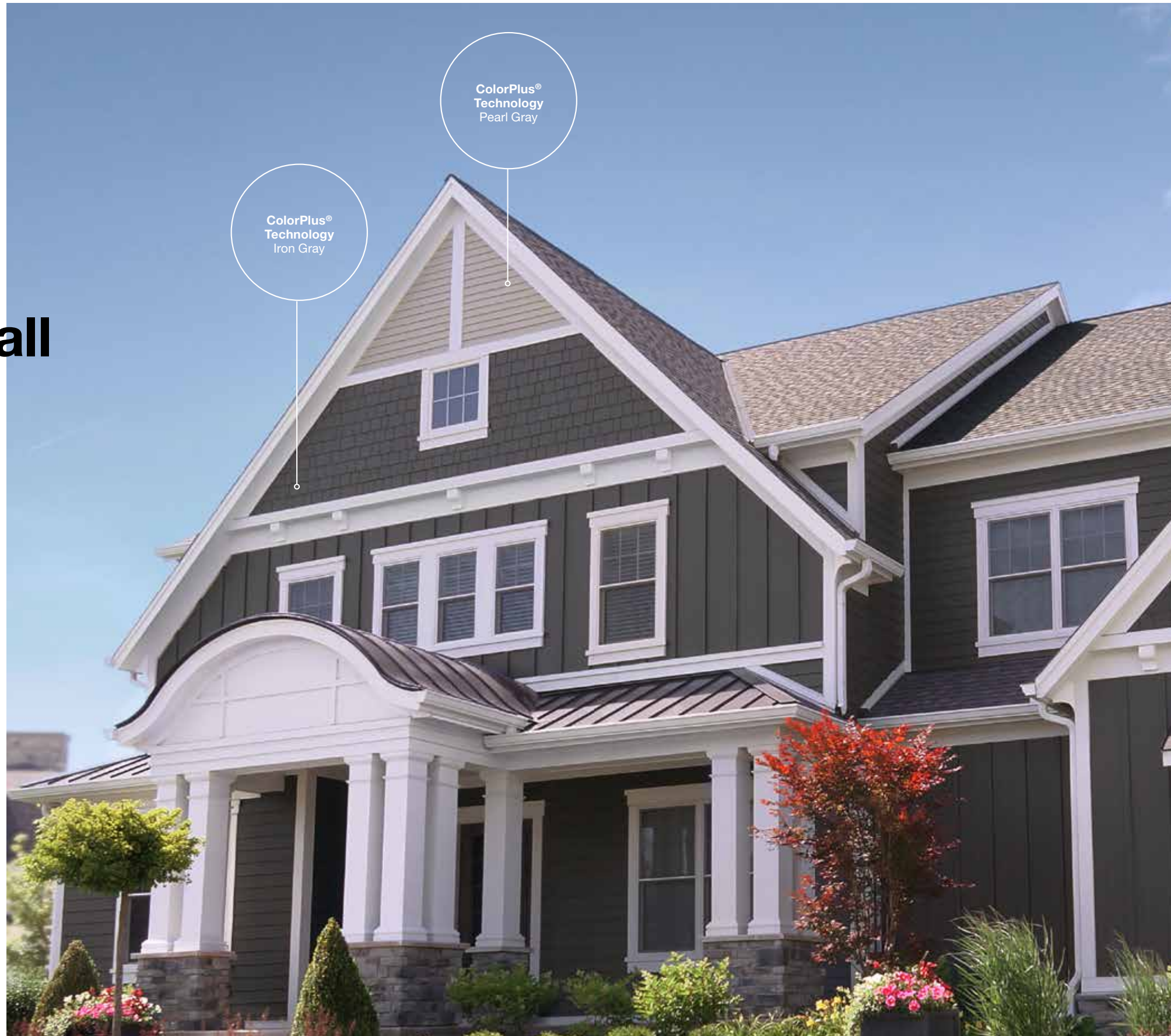


All Hardie® Artisan siding profiles have a smooth finish.



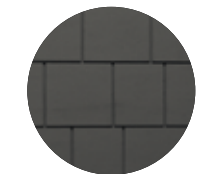
## Complete Exterior by James Hardie™

# Confidence and beauty all around.



Top to bottom, our exterior product line is defined by high performance, aesthetics and design options.

With a Complete Exterior by James Hardie™, you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.



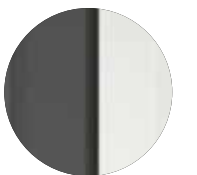
Hardie® Shingle



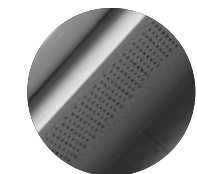
Hardie® Panel & Hardie® Trim Batten



Hardie® Plank



Hardie® Trim Boards



Hardie® Soffit



Scan code to request a sample.



**Durability  
you can trust.**

**Protection  
you can feel.**



Hardie® Shingle Straight Edge Arctic White



Hardie® Plank



Hardie® Plank Midnight Black  
Hardie® Shingle Arctic White



# Tougher than the elements.



## Fire

A home's exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with siding that is noncombustible, won't burn, and will not ignite when exposed to a direct flame.

Recognized by firefighters and fire departments across the US.\* Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

- Verified noncombustible per ASTM E136
- Will not contribute fuel to a fire
- Class A fire rated per ASTM E84, with a flame spread index / smoke developed index of less than 0/5
- Verified in wall assemblies with 1-hour and 2-hour fire-ratings per ASTM E119

Fiber Cement Siding

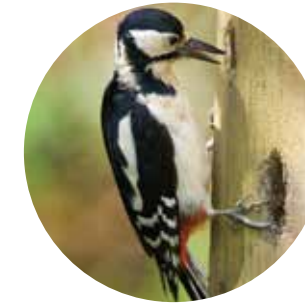


### Cal-Fire Compliant

\*Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Chicago IL, St. Paul MN, Flagstaff AZ and Wayne County, OH. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



**Fire Demonstration:**  
Hardie® Fiber Cement Siding vs. Vinyl, Engineered Wood and Cedar



## Pests

Creatures can wreak havoc on wood-based siding. It can be pecked by birds or damaged by termites and other pests. Hardie® fiber cement holds no appeal for these critters, saving you the maintenance hassle.



**Pest Testimonials:**  
Hardie® Fiber Cement Standing Up to Pests



## Water Resistant

From rain to ice to snow, precipitation patterns can lead to warping, swelling and cracking in wood-based siding. Take shelter from the storm knowing that your siding is built to resist water damage.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County, Florida



**Water Demonstration:**  
Hardie® Fiber Cement Standing Up to Water



## Time

ColorPlus® Technology finishes provide a durable finish that helps resist fading and discoloration that outperforms field applied paint, so your exterior can keep its good looks longer.



# Exterior solutions inspired by nature. And designed to protect your home from it.

## Hardie™ Zone System

Only Hardie® fiber cement exterior products are Engineered for Climate®, designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5® products resist shrinking, swelling and cracking even after years of wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding, trim and soffit, your home's exterior will be as tough as it is beautiful.





# The highest-quality materials for your highest satisfaction.

## Unique Formulation Hardie™ Zone Substrate

Not all fiber cement is the same. Hardie™ Zone formulations require raw materials that meet our stringent quality standards. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

### Proprietary enhancements create durable Hardie® siding

#### Perfect balance of strength and workability

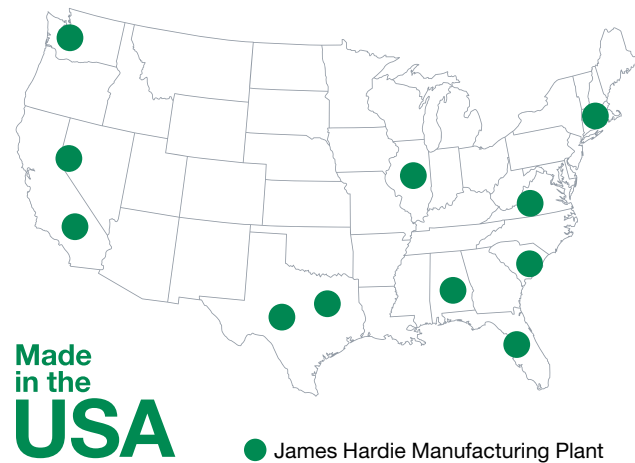
Our unique balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

#### Enhanced moisture resistance for unmatched durability

Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.

#### Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.



● James Hardie Manufacturing Plant

34 11 manufacturing facilities in the United States which source 81% of their raw materials locally



## Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America
- Over 7x the North American manufacturing capacity of our nearest fiber cement competitors
- More than 100 process and product quality checks
- Over 85 scientists and engineers in North America's research & development providing dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

\*Updated as of March 2024



# Building a Better Future for All™

## Raising our level of ambition.

James Hardie is committed to improving our sustainability performance proactively by carefully managing our social and environmental impacts. To help us track and assess our progress, we established sustainability goals that align directly with issues that matter most to our stakeholders and our overall corporate objectives.

## Building a framework for a bold and bright future

**Purpose**  
Building a Better Future for All.™

**Vision**  
To inspire how communities design, build and grow today and tomorrow.

**Mission**  
Be the most respected and desired building materials brand in the world.



Scan code to find out more about our sustainability efforts.



## Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

## Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.



\*Above statistics are the James Hardie impact from fiscal year 2023.

## Setting ambitious goals as responsible stewards

**Reducing Emissions**  
Reduce absolute Scope 1+2 GHG emissions by 42% by 2030 from 2021 baseline and work towards net zero by 2050

**Minimizing Waste**  
Zero manufacturing waste to landfill by 2035

**Saving Water**  
Recycle an additional 20M cubic feet of water per year by 2030, compared to 2019



Scan for Environmental Product Declaration of Hardie® products





Hardie® Plank Evening Blue  
Hardie® Trim Arctic White

**Long-lasting  
beauty by  
design.**



Hardie® Artisan Siding



Hardie® Panel & Hardie® Trim Batten  
Monterey Taupe





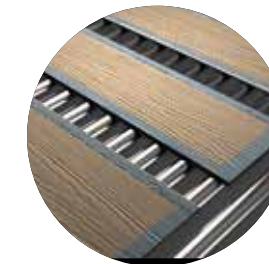
## Finishing Technology

### Primer

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

### ColorPlus® Technology

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



#### Exceptional finish adhesion

Our proprietary coatings are engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



#### Superior color retention

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



#### Superior UV resistance

ColorPlus® Technology finishes retain vibrancy longer compared to vinyl siding and the typical field paints used on other siding products.

# Beauty begins with a finish that lasts.

### ColorPlus® Technology

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With a variety of color options available to help bring your vision to life, ColorPlus® Technology finishes help keep your home looking beautiful longer.





# Unparalleled beauty with unparalleled performance.

## See the James Hardie difference

James Hardie invented modern fiber cement. Over 10 million homes\* later, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower-maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to protecting your home and investment every step of the way.



\* Estimate based on James Hardie North American sales and average housing unit size.



Hardie® Soffit  
Arctic White

Hardie® Plank  
Timber Bark

Hardie® Trim  
Arctic White



## Industry-leading warranty for peace of mind

Protect your home with North America's #1 Brand of Fiber Cement siding, soffit and trim, backed by exceptional limited warranties. Unlike other companies, we don't prorate our James Hardie substrate warranty coverage. All Hardie® fiber cement products come with a transferable 30-year, non-prorated limited substrate warranty, meaning we stand 100% behind Hardie® fiber cement siding, trim and soffit products for 30 years.

ColorPlus® Technology finishes come with a 15-year limited warranty.

### 30-Year, Non-Prorated Siding, Trim and Soffit Substrate Warranty Coverage by James Hardie



## Endorsements — a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Hardie® products\* are backed by the Good Housekeeping Seal.

\*Includes Hardie® Plank (primed and with ColorPlus® Technology), Hardie® Trim with ColorPlus® Technology, Hardie® Backer, and Hardie™ Weather Barrier



Featured on HGTV Dream Home 2024



2024 Green Builder Sustainable Product of the Year Award for Hardie® Artisan Lap Siding

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# Make your home stand up and stand out.

## Increase your home's re-sale value\*

Re-siding with fiber cement siding is one of the top ways to increase your home's re-sale value\*.



Scan code to view the Cost vs. Value Report.



\*© 2024 Zonda Media, a Delaware Corporation. Complete data from the Remodeling 2023 Cost vs. Value Report can be downloaded free at [www.costvsvalue.com](http://www.costvsvalue.com)



FOR THE PROS

# Protection that performs at every layer.

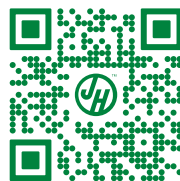


## Hardie™ Moisture Management Products

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie™ Moisture Management products provide a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.

### Installation advantages of Hardie™ Weather Barrier

- Thicker, more durable material for long lasting protection from water infiltration
- Superior tear resistance for easier, quicker installation
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify



Scan code to learn more.

#### Hardie™ Weather Barrier

<b>Thickness</b>	11 mil		
<b>Length</b>	100 ft	100 ft	150 ft
<b>Width</b>	3 ft	9 ft	9 ft

#### Hardie™ Pro-Flashing

<b>Thickness</b>	20 mil		
<b>Length</b>	75 ft	75 ft	75 ft
<b>Width</b>	4 in	6 in	9 in

#### Hardie™ Flex Flashing

<b>Thickness</b>	60 mil	
<b>Length</b>	75 ft	75 ft
<b>Width</b>	6 in	9 in

#### Hardie™ Seam Tape

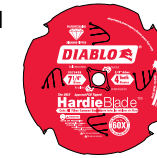
<b>Thickness</b>	3.2 mil	
<b>Length</b>	164 ft	
<b>Width</b>	1-7/8 in	

## Installation Done Right

### INSTALLATION ACCESSORIES

#### Hardie™ Blade Saw Blades

Manufactured by Diablo, the Hardie™ Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.



#### PacTool® Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® lap siding during installation. The manufacturer claims the Gecko Gauge can improve the speed of solo installation by up to 30%.



## Finishing Touches

### COLORPLUS® TECHNOLOGY ACCESSORIES

#### Touch-Up Kits

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.



#### Color-Matched Caulk

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection® products.\* About 18–20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

\*For matching Dream Collection® products, contact your local James Hardie representative.

### TRIM ACCESSORIES

#### Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

#### Corner Tabs

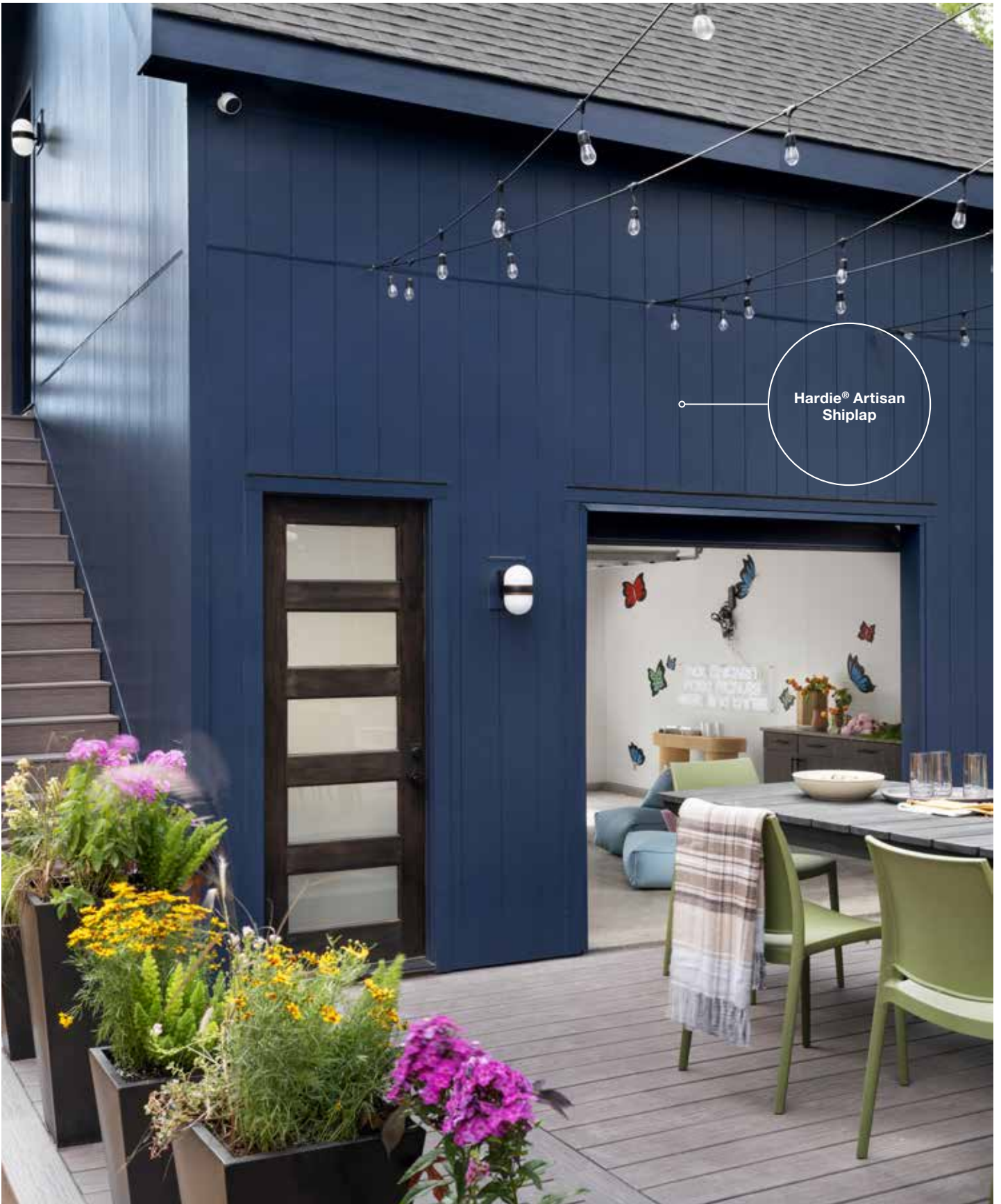
Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.



Scan code to view install and technical documents.

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Hardie® Artisan  
Shiplap

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