

jameshardie.com

It's Possible[™] to fall in love with your home again.



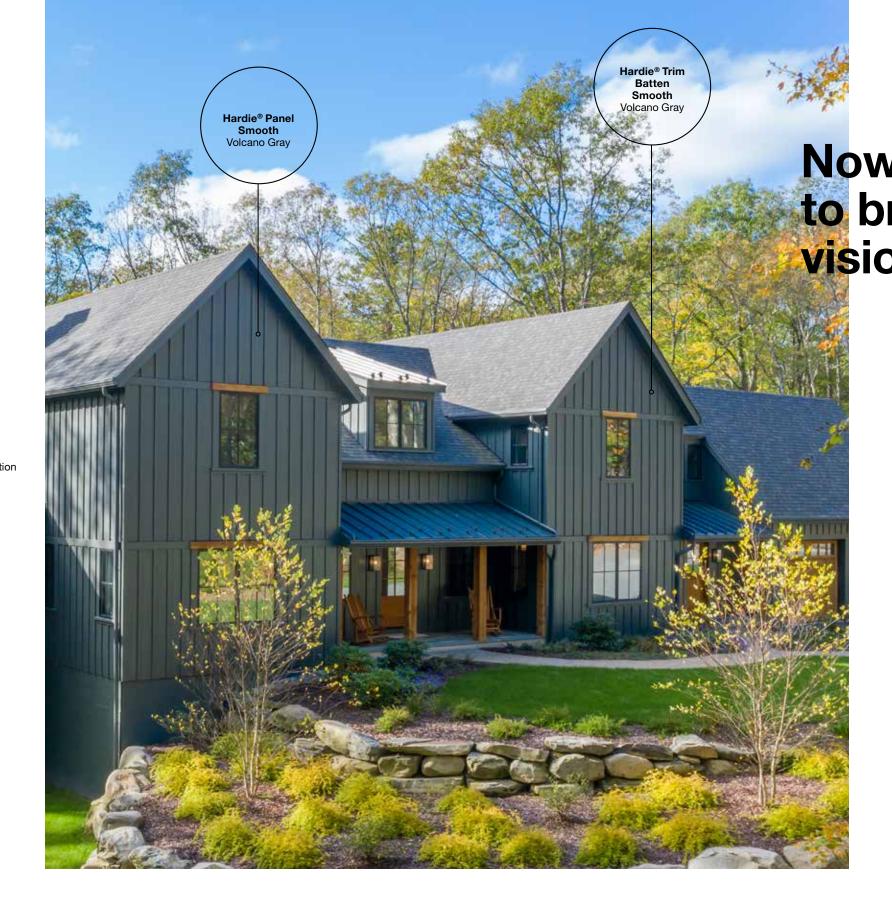
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Now is the time to bring your vision to life.

With endless design possibilities that embody your aesthetic, no matter how unique, Hardie[®] fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted by homeowners on over 10 million homes^{*} from coast to coast, and rated the #1 brand of siding in North America, it's clear that the vast product offerings from James Hardie can make the home you've always wanted possible. **Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie[®] products can provide.** With James Hardie, your dream home is possible.

ENDLESS DESIGN POSSIBILITIES	With a wide variety of colors, products and textures, you can create the personalized home exterior design that reflects your unique style – and that you'll love for years to come.
TRUSTED PROTECTION	Hardie [®] fiber cement products resist fire, moisture and extreme weather, and hold no appeal for pests. All to help protect your home, and everything you cherish.
LONG-LASTING BEAUTY	Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a 30-year non-prorated substrate warranty.**





En bo En to

Endless design possibilities.

Endless ways to express yourself.

Products and colors that complement any style.

With a wide portfolio of products and nearly 700 pre-finished colors, creating your perfect design style is possible with Hardie[®] products.

Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

Transitional

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

Traditional

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.









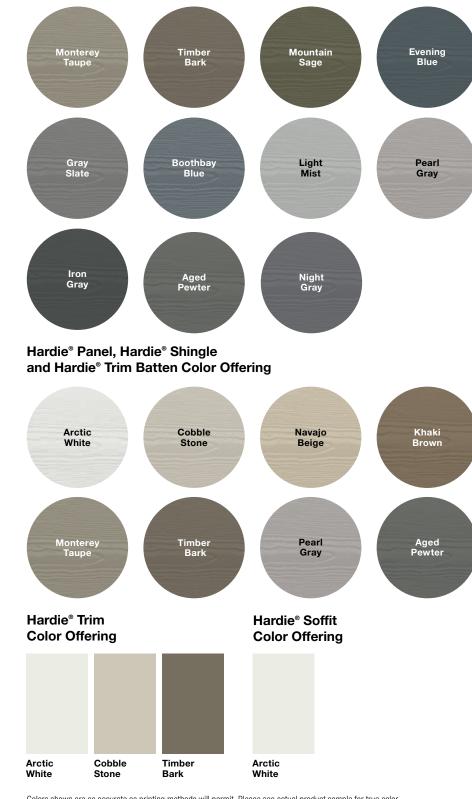
Statement Collection[®] **Products**

It's your turn to let your home stand out with our Statement Collection® products. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are unique to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

COLORPLUS[®] TECHNOLOGY

ColorPlus® Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous pre-finished color for your house, and feel confident in its staying power.

Scan code to request a sample.



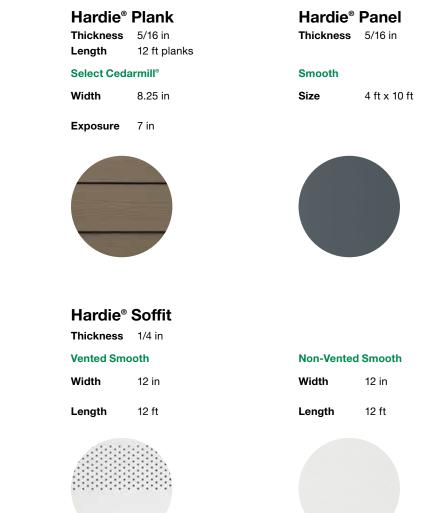
Hardie[®] Plank Color Offering

Cobble

Stone

Arctic

White



3.5 in 5.5 in 7.25 in

3.5 in 5.5 in 7.25 in

Nava Beig		Khaki Brown		
			Hardie®	Trim
			Length	12 ft
			4/4 Smooth	
Pear Gray		Aged Pewter	Thickness	.75 in
			Width	3.5 in 🗄
rdie® So	offit		5/4 Smooth	
or Offe			Thickness	1 in
			Width	3.5 in 🗄

Khaki Brown

Navajo Beige

Colors shown are as accurate as printing methods will permit. Please see actual product sample for true color.

	Hardie [®]	Shingle
	Length	48 in
	Staggered E	Edge Panel
) ft	Height	15.25 in
	Exposure	6 in





Batten Boards

.75 in

12 ft

2.5 in

Smooth

Length

Width

Thickness







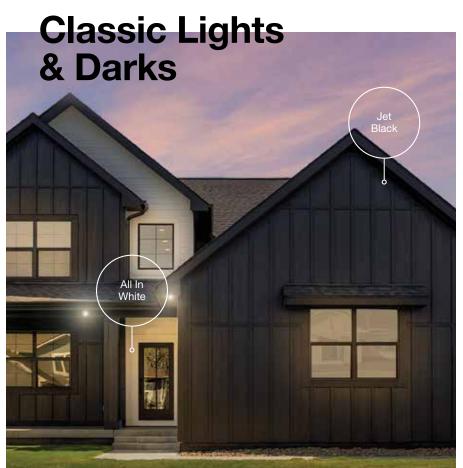
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Dream **Collection**[®] **Products**

Looking to further express your sense of style? Look to our Dream Collection® products.

- Featuring a color palette of nearly 700 ColorPlus® **Technology finishes**
- Made to order in a wide array of Hardie[®] siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

To see the full 700-color range of the Dream Collection® products, visit jameshardie.com/dream







Scan code to view colors and request a product sample.









MAGNOLIA HOME

"CHIP AND I WERE REALLY EXCITED TO COLLABORATE WITH JAMES HARDIE. OUR AIM IS ALWAYS TO NOT ONLY GIVE CLIENTS A BEAUTIFUL HOME, BUT ONE THAT WILL STAND THE TEST OF TIME.

– Joanna & Chip Gaines



introducing the

MAGNOLIA HOME | JAMES HARDIE COLLECTION

We've partnered with Magnolia Home to create an inspired collection of exteriors in colors, styles and textures curated by Joanna Gaines to transform your home into your favorite place to be. This collection was created to help simplify the process of re-siding your home, so you can design with confidence. You'll have added peace of mind knowing your project is backed by the trusted protection and long-lasting beauty of the recognized leader in exterior siding, James Hardie.



EVERY HOME TELLS A STORY

When it comes to design, Joanna's favorite style is anything that's beautiful and timeless and tells a unique story. That's what made the idea of partnering with James Hardie so easy. With the beautiful, nature-inspired colors and styles of Hardie® siding and trim curated for this collection, Jo created an inspiring palette of possibilities. She's made it easy for homeowners to choose what they want for their exterior transformation.

The Magnolia Home | James Hardie Collection can help you create an exterior you love.

"WHEN PEOPLE TELL THEIR OWN STORY RATHER THAN FEELING PRESSURE TO FIT WITHIN A SPECIFIC STYLE, THERE'S MORE FREEDOM - AND THEIR SPACE BEGINS TO FEEL LIKE HOME."

– Joanna Gaines



STYLES

find your perfect mix of exterior products



HARDIE[®] PANEL & HARDIE® TRIM BATTEN

HARDIE[®] TRIM



HARDIE[®] SHINGLE

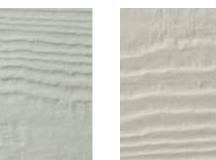


HARDIE[®] PLANK



BIRCH TREE

WEATHERED CLIFFS



IT'S ABOUT THYME



TEXTURES

For more detailed product size and availability information,

visit jameshardie.com/magnolia.

choose the texture you prefer



HARDIE[®] SIDING SELECT CEDARMILL^{®*}

* Textures available for siding and soffit. Hardie[®] Shingle only offered in Select Cedarmill[®].

HARDIE[®] SOFFIT

DESIGN the

HOME YOU'VE ALWAYS IMAGINED

Visualize Hardie[®] products on a 3D model of your home with HOVER[®] Design Studio, brought to you by James Hardie.

HARDIE[®] TRIM RUSTIC GRAIN

Every home tells a story. What will yours be? Start your free design.







CHISELED GREEN

SLATE STEPS

PEPPERY ASH





VISUALIZE THE COLLECTION ON YOUR HOME

COLORS

select the hue that's right for you



RUSTIC ROAD



RUGGED PATH



STONE PAVER



WARM CLAY



WANDERING GREEN



MUDFLATS



LAST EMBERS



MIDNIGHT SOOT

All products in this collection come prefinished with ColorPlus®Technology finishes by James Hardie.

A classic look that stands the test of time.

Hardie[®] Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home exterior. With endless gorgeous color and plank pairings available, you'll discover a Hardie® Plank style that transforms your home's aesthetic.



Hardie[®] Plank





Exposure

Prime

Pcs/Pallet

Select Cedarmill®



Smooth



Beaded Select Cedarmill®



Pcs/Pallet ColorPlus

Pcs/Sq.

Width Statement Collection Dream Collection Prime

Smooth

Width Statement Collection

Dream Collection Prime

Width

Exposure

ColorPlus Pcs/Pallet

Pcs/Sq.

Statement Collection Dream

Collection

Prime

Beaded Smooth

18

			Thickness 5	5/16 in Leng	11 12 ft planks	
	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
	4 in	5 in	6 in	7 in	8 in	10.75 in
t	360	308	252	230	190	152
s® t	324	280	252	210	_	_
	25.0	20.0	16.7	14.3	12.5	9.3

Select Cedarmill®

	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
nt n®				•		
n®	•	•	•	•		
	•	•	•	•	•	•

	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
nt n®						
n®	•	•	•	•		
	•	•	•	•	٠	•

Beaded Select Cedarmill® & Beaded Smooth

	8.25 in	
	7 in	
ø	210	
	14.3	
t I®		
ø	•	

Classic cedar style in cutting-edge material.

Hardie® Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie[®] Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.



Hardie[®] Shingle



Staggered Edge Panel

Straight Edge Panel

Length Height Exposure Prime Pcs/ **ColorPlus**[®] Sq/Pallet

Pcs/Sq.

Statement

Dream Col

Prime

Length

Height

Exposure

Prime Pcs/

ColorPlus

Sq/Pallet

Pcs/Sq.

Statement

Dream Col

Prime

20

Staggered Edge Panel

	48 in
	15.25 in
	6 in
/Pallet	100
[®] Pcs/Pallet	100
	2
	50.0
t Collection®	•
llection®	•
	•

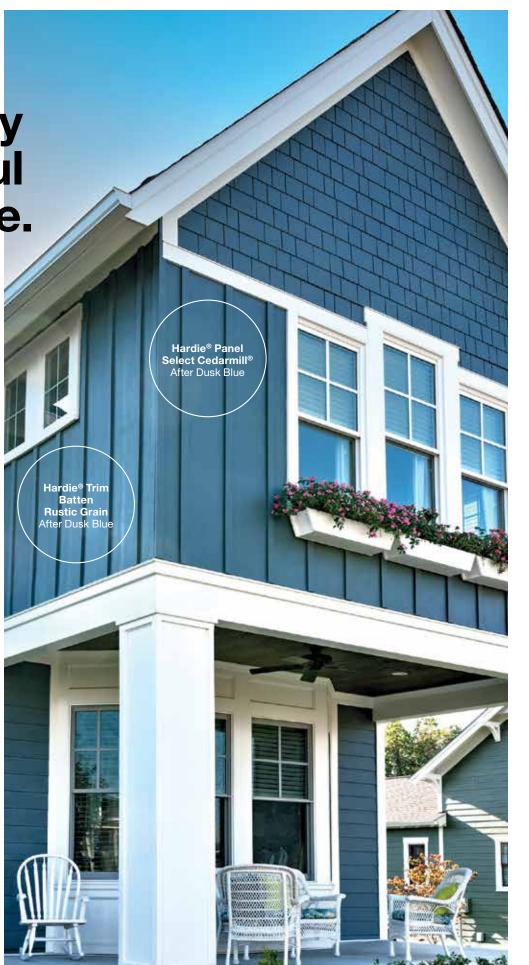
Straight Edge Panel

	48 in
	15.25 in
	7 in
/Pallet	86
[®] Pcs/Pallet	86
	2
	43.0
t Collection®	
ollection®	•
	•

Designed for versatility and beautiful performance.

Hardie® Panel

Hardie[®] Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.



Hardie[®] Panel









Stucco

Sierra 8









Statement Collection Dream Collection

Size

Smooth

Prime

Stucco

Size

Statement Collection Dream Collection

Prime

Sierra 8

Size Statemen Collection Dream Collection

Prime

		Thickness 5/16 in				
Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft	16 in x 12 ft		
Prime Pcs/Pallet	50	50	50	108		
ColorPlus [®] Pcs/Pallet	50	-	50	-		
Pcs/Sq.	3.2	2.8	2.5	1		

Select Cedarmill®

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft	16 in x 12 ft
Statement Collection®				
Dream Collection [®]	•		•	
Prime	•	•	•	•

	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft	16 in x 12 ft
it n®			•	
n®	•		•	
	•	•	•	•

	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
t า®			
۱ [®]	•		•
	•	•	•

	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
n®			
n®			
	•	•	•

A finished look starts with beautiful trim.

Hardie[®] Trim

Form meets function at every intersection with Hardie® Trim boards. With an authentic look, Hardie® Trim boards provide design flexibility for columns, friezes, doors, windows and other accent areas.

With higher performance to withstand damage from the elements compared to wood trim, Hardie[®] Trim is the perfect option for a long-lasting home. Hardie[®] Trim is a low-maintenance and durable accent for your exterior — adding an extra component of beauty to your home.



Hardie[®] Trim



4/4 Rustic G	arain	Thickn	ess .75 in	Length 1	2 ft boards
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	322	184	138	115	92
ColorPlus® Pcs/Pallet	322	184	138	115	92
Statement Collection [®]					
Dream Collection [®]	•	•	•	•	•
Prime	•	•	•	•	•

5/4 Rustic G	irain	Thick	iness 1 in	Length 1	2 ft boards
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	238	136	102	85	68
ColorPlus [®] Pcs/Pallet	238	160	120	100	80
Statement Collection®					
Dream Collection®	•	•	•	•	•
Prime	•	•	•	•	•

Batten Boards

Thickness	.75 in	
Length	12 ft	
Width	2.5 in	
Prime Pcs/Pallet	437	
ColorPlus® Pcs/Pallet	190	





4/4 Smooth		Thickn	ness .75 in Length 12 ft boa		2 ft boards
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	322	184	138	115	92
ColorPlus [∞] Pcs/Pallet	322	184	138	115	92
Statement Collection [®]	•	•	•		
Dream Collection [®]	•	•	•	•	•
Prime	•	•	•	•	•

5/4 Smooth		Thick	Thickness 1 in Length 12 ft b		2 ft boards
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	238	136	102	85	68
ColorPlus [∞] Pcs/Pallet	238	160	120	100	80
Statement Collection [®]	•	•	•		
Dream Collection [®]	•	•	•	•	•
Prime	•	•	•	•	•

Protection in every detail, complete confidence in every area.

Hardie[®] Soffit

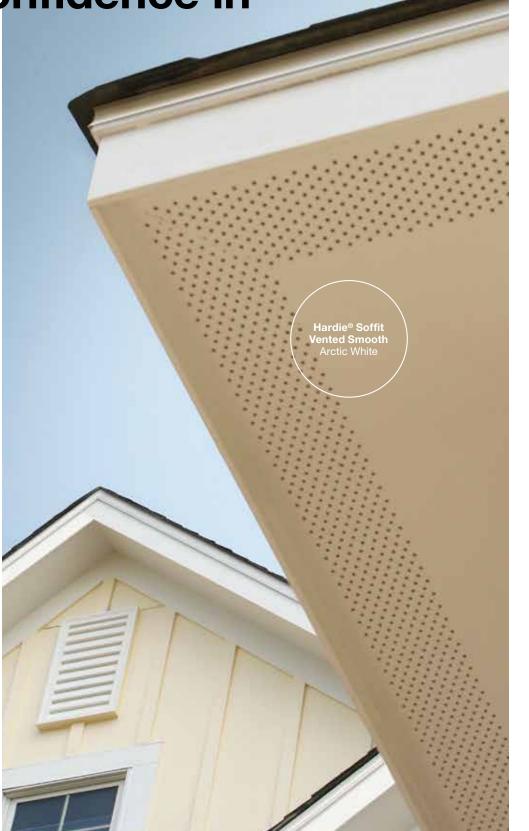
Every part of your home's exterior matters. With Hardie® Soffit panels, you can live confidently, knowing that gaps between eaves and exterior walls are covered to provide trusted protection.

DID YOU KNOW?

Using vented soffit improves ventilation and reduces the chance of water-vapor condensation that can promote mold, mildew and stains and which can damage your home's framing over time.

In warm climates, vented soffit allows hot, humid air to escape, which not only helps prevent condensation in the attic, but also helps reduce air-conditioning costs.

In cool climates, vented soffit helps prevent condensation from forming on the interior side of the roof sheathing and reduces the chances of roof-damaging ice dams.



Hardie[®] Soffit



Vented Smooth & Vented Select Cedarmill®

				Thick
Length	12 ft	12 ft	8 ft	
Width	12 in	16 in	24 in	
Prime Pcs/Pallet	200	150	100	
ColorPlus [®] Pcs/Pallet	216	156	108	

Non-Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8
Statement Collection [®]	•			
Dream Collection®	•	•	•	
Prime	٠	•	•	

Non-Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8
Statement Collection®				
Dream Collection®	•	•	•	
Prime	•	•	•	

Beaded Porch Panel

Thickn Size Bead S Prime F





Non-Vented Smooth & Non-Vented Select Cedarmill®

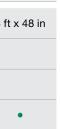
VentedPlus[™] Smooth & VentedPlus[™] Select Cedarmill[®]

ckness 1/4 in 8 ft 48 in

50

VentedPlusTM Smooth & VentedPlusTM Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®			
Dream Collection®	•	•	•
Prime	•	•	•



Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®	•		
Dream Collection®	•	•	•
Prime	•	•	•

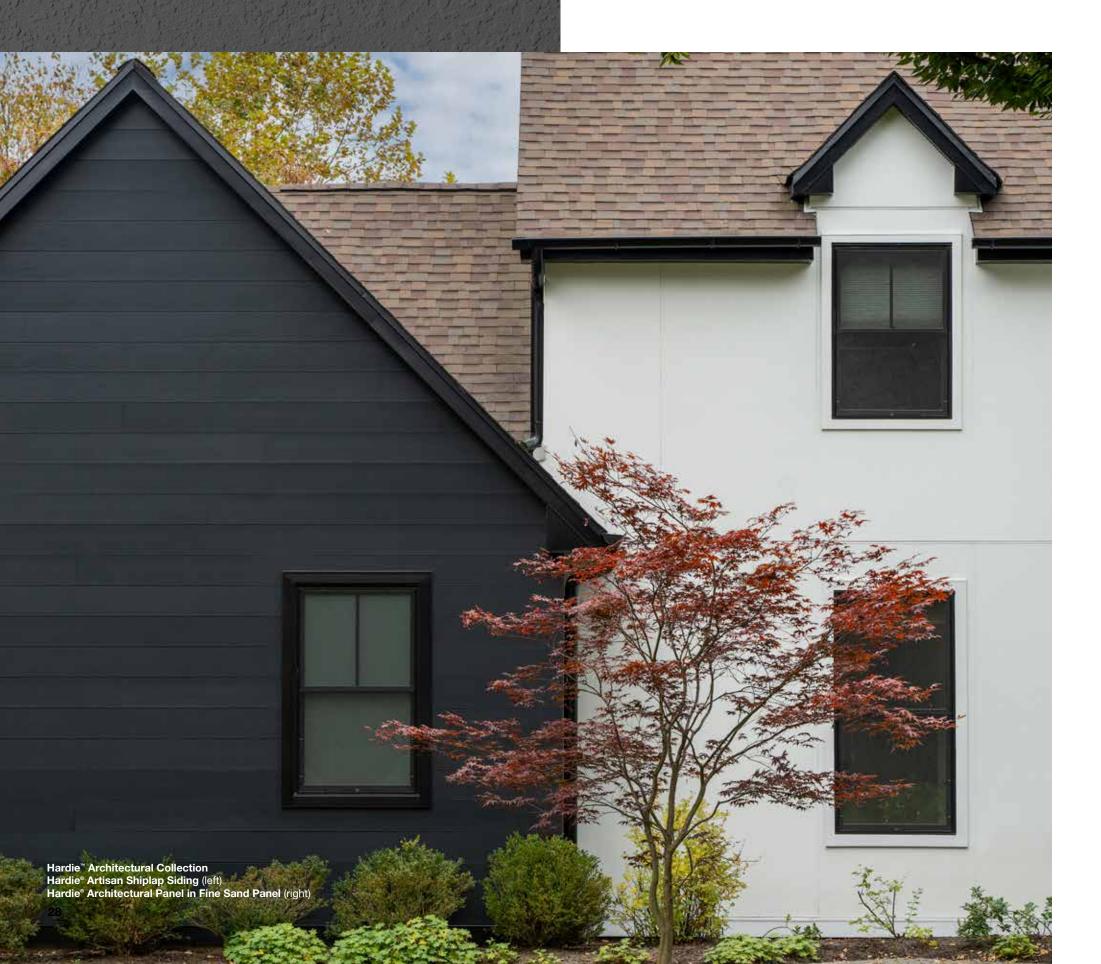


Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection®			
Dream Collection®	٠	•	•
Prime	•	•	•

ness	1/4 in	Statement Collection [®]			
	4 ft x 8 ft	Dream Collection®	•		
Size	2 in o.c.	Prime	•		
Pcs/Pallet	50				

Bead edge lands on long edge of sheet to hide seams



Hardie[™] **Architectural** Collection

Reimagining what's possible for your home exterior.



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Now, you can modernize your home's aesthetic in a variety of never-before-seen ways. Our latest, most innovative products go beyond more traditional exterior designs to create new looks to help you make your personalized vision a reality.

Distinctive design, engineered to last.

Hardie® **Artisan Siding**

Offering gorgeous, deep shadow lines and extra thick boards, Hardie[®] Artisan siding will set your home apart. The 5/8-inch thickness and unique features of Hardie® Artisan siding provide precise fit and finish as well as the freedom to miter corners for attractive, streamlined styling.

TONGUE & GROOVE SYSTEM

Hardie[®] Artisan siding flat wall profiles have a tongue & groove system that helps enable faster, cleaner installation. Orient vertically, horizontally or use as soffit.

MITERED CORNERS

Add sophistication to your design with mitered corners that can be crafted on-site with any Hardie® Artisan profile.



Tongue & **Groove System**





Hardie®

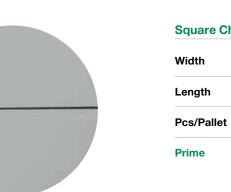
Artisan Siding V-Groove

Hardie[®] Artisan Siding

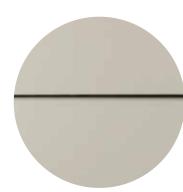




Width Length Pcs/Pallet Prime



Square Channel



Lap Siding

Pcs/Pallet

Prime

Width

Length

	Thickness 5/8
	10.25 in
	(9 in exposure)
	12 ft
:	105
	•

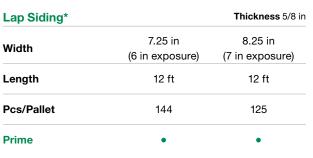
		l
_		-
		l

V-Groove	Thickness 5/8 in
Width	8.25 in
wiath	(7 in exposure)
Length	12 ft
Pcs/Pallet	126
Prime	•

-			-
	_		_
-	-	_	

hannel	Thickness 5/8 in
	10.25 in
	(9 in exposure)
	12 ft
	105
	•





*Lap siding does not offer the tongue & groove system.



Discover a fresh look that is unmistakably you.

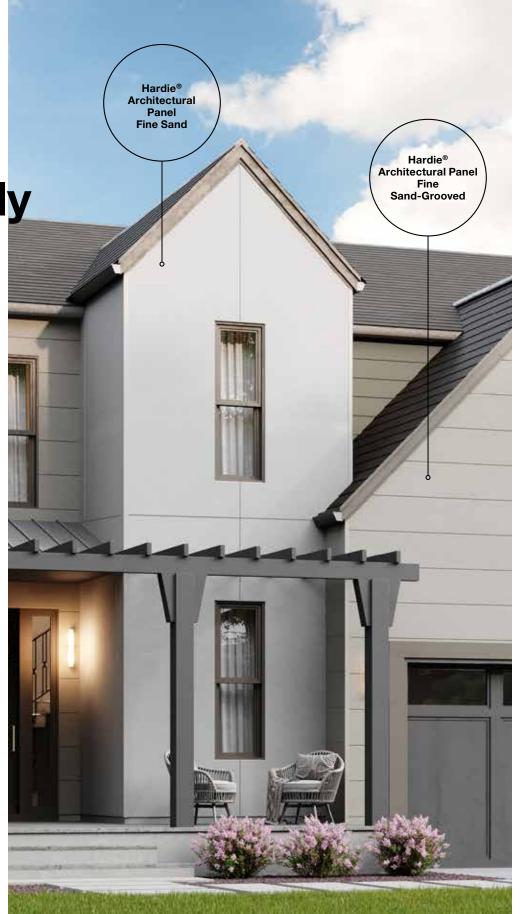
Hardie® **Architectural** Panel

Reimagine what's possible for your home with the Hardie[™] Architectural Collection. Offering contemporary design solutions to fit any style, you can elevate your exterior with a gorgeous, fresh perspective.

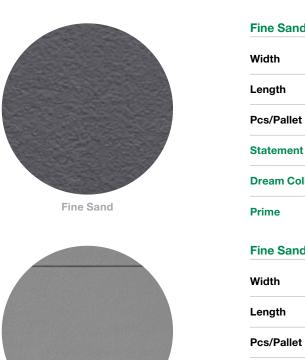
Going beyond wood-look designs, the clean lines of the Hardie[®] Architectural Panels can help achieve a range of styles from traditional to more modern looks. Orient them horizontally or vertically, or mix them with other Hardie® products, to create a truly unique design that speaks to your aesthetic.



Scan code to view the Look Book.



Hardie[®] Architectural Panel



Fine Sand-Grooved



Mounded Sand



Sea Grass

Prime

Visit jameshardie.com/hardie-architectural-collection for current availability.

Fine Sand			Thickness 5/16 in
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Statement Collection®			
Dream Collection [®]			
Prime	•	•	•
Fine Sand-Grooved			Thickness 5/16 in
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Statement Collection®			
Dream Collection [®]			

•	•	

Prime

Thickness 5/16 in

Width	4 ft	4 ft	4 ft		
Length	8 ft	10 ft	12 ft		
Pcs/Pallet	50	50	40		
Statement Collection®					
Dream Collection [®]					
Prime	•	•	•		

Sea Grass			Thickness 5/16 in
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	40
Statement Collection®			
Dream Collection®			
Prime	•	•	•

Clean lines that are sure to make your home shine.

Hardie[™] **Architectural** Trim

New looks with new metal trim options to match. As part of the Hardie[™] Architectural Collection, Hardie[™] Architectural Trim offer a variety of benefits in helping you achieve a seamless, lasting look for your exterior:

- Slim profiles complement panel sizes and deliver clean architectural lines
- Multiple aesthetic options that enable endless design possibilities
- Delivers long-lasting beauty and stands up to the elements
- Integrated solution of panels and metal trims designed for better water management
- · Easy to cut and install



Scan code to view the Look Book.



Hardie[™] Architectural Trim

Corner trims

Slimline corner trims designed to deliver a sleek contemporary look.





Low-Profile Inside **Corner Trim** Aluminum extrusion to be used for inside corners.

Low Profile 45° **Inside Corner Trim** Aluminum extrusion to be used for bay windows.

Inside Corner Trim Aluminum extrusion to be used for inside corners.

Transition trims



Low Profile Inside **Corner Transition** Provides clean vertical and horizontal options for transitions from panel siding to lap siding.

2-piece J Trim Provides a clean finish at openings, edges of panels and at material transitions.

Very popular face sizes which offer a

Joint and end trims Designed for clean finishes on short and cut ends of panels.



Vertical Y Trim Aluminium extrusion to be used along vertical butt joints. For horizontal panel orientations only.

Vertical H Trim Aluminum extrusion to be used along vertical butt joints. For horizontal panel

Base trims Base trim and accessories for a clean and robust ground finish.





orientations only.

Base Trim Aluminum extrusion to be used as a base edge solution.

Base Outside Corner Trim To be used as an outside corner connection for Base trim.





Low Profile 45° **Outside Corner Trim** Aluminum extrusion to be used for



Low-Profile Outside **Corner Trim**

Aluminum extrusion to be used for outside corners.

Helps accentuate transition areas for a more complete and finished look.

bay windows.



Low Profile Outside **Corner Transition**

clean outside corner for transitioning from vertical siding panels to lap siding.



J Trim

Aluminum extrusion to be used as a trim at abutments (e.g. soffits, masonry, windows, etc.).



Vertical Siding H-Mold Transition

Designed to cover vertical joints where you transition from panel siding to lap siding.



Low Profile Horizontal Z Trim

Aluminium extrusion to be used along horizontal control joints.



Horizontal Z Flashing Trim Aluminum extrusion to be used along horizontal control joints.



Base Outside Inside Trim To be used as an inside corner connection for Base trim



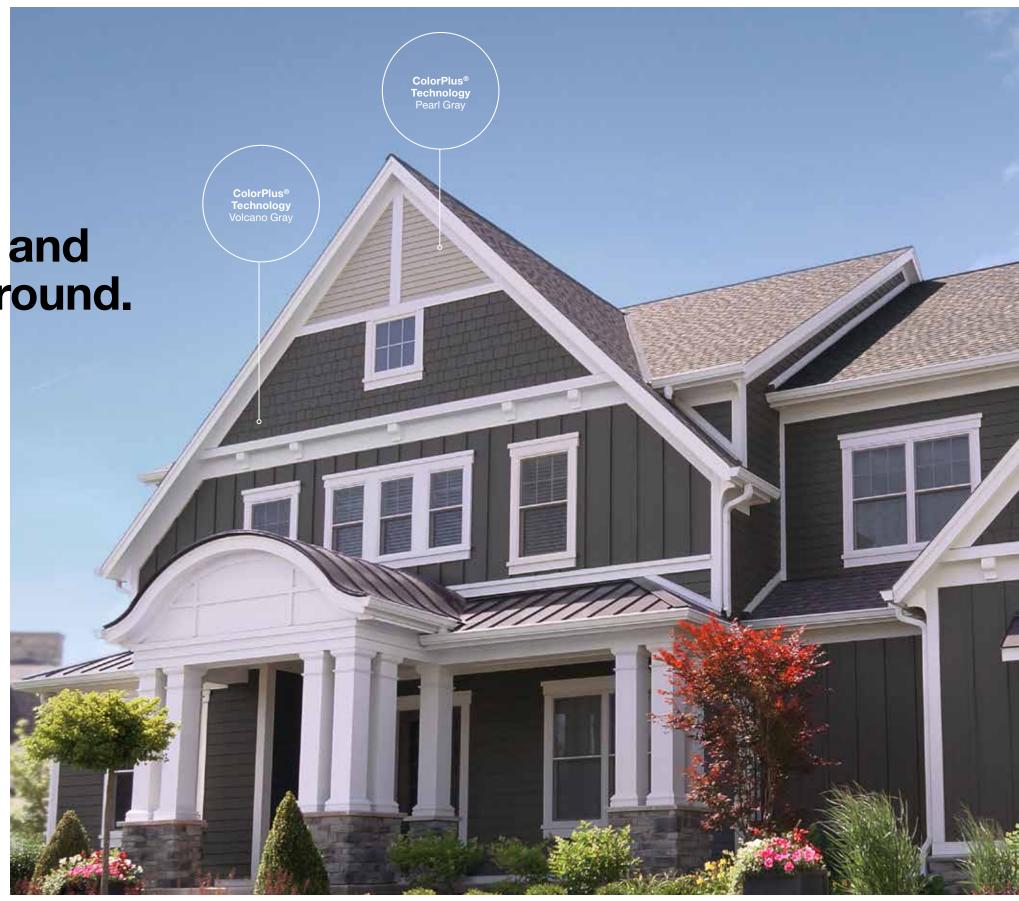
Base Jointer To be used to connect Base trims.

Complete Exterior by James Hardie[™]

Confidence and beauty all around.



Scan code to visualize Hardie[®] products on your home.



Top to bottom, our exterior product line is defined by high performance, aesthetics and design options.

With a Complete Exterior by James Hardie[™], you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.



Hardie[®] Shingle

Hardie[®] Panel & Hardie[®] Trim Batten



Hardie[®] Plank



Hardie[®] Trim Boards



Hardie[®] Soffit

Durability you can trust.

Protection you can feel.







Tougher than the elements.



A home's exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with siding that is non-combustible, won't burn and is recognized by fire departments nationwide.*

• Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

Cal-Fire Compliant

Fiber Cement Siding



*Hardie" siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.













Mother Nature's creatures can wreak havoc on wood-based siding. It can be pecked by birds or damaged by termites or other pests. Hardie® fiber cement holds no appeal for these critters, saving you the maintenance hassle.



Your siding is exposed to Mother Nature all day, every day. You deserve to feel confident that it can hold its own throughout it all — from the changing seasons to extreme weather.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County, Florida



Water Resistant

From rain to ice to snow, Mother Nature's precipitation patterns leave wood exteriors at risk to cracking, swelling and warping. Take shelter from the storm knowing that your siding is built to resist water damage.



ColorPlus[®] Technology finishes provide a durable finish that helps resist fading and discoloration that other paint applications may see more quickly over time, so your exterior can keep its good looks longer.

Made for what matters.

Hardie® fiber cement products offer leading performance so you can have added peace of mind. Know your options when choosing your exterior products, considering a variety of factors.

Hardie [®] Siding	Vinyl Siding	Wood-Based Siding				
Ν	Non-Combustible					
\checkmark	×	×				
Hail and Impact Resistant						
\checkmark	×	\checkmark				
Pest Resistant						
\checkmark	\checkmark	×				
Resistant to Warping, Shrinking, and Swelling						
\checkmark	×	×				
Will Not Melt						
\checkmark	×	\checkmark				











"We're so grateful we chose Hardie® Plank. Our community was devastated by Hurricane Sandy...our home was not."

BILL JUSTUS Vice-President of Supply Chain Services for David Weekley Homes

"Everything outside the house was destroyed. But the house was standing. We were lucky... Hardie® siding really helped keep our house safe through the fire."

DREW AND JESSICA Homeowners from Tubbs Fire in Santa Rosa, CA

Exterior solutions inspired by nature and designed to help protect your home from it.

Hardie[™] Zone System

Only Hardie[®] fiber cement exterior products are Engineered for Climate[®], designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5[®] products resist shrinking, swelling and cracking in wet or freezing conditions. HZ10[®] products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding and trim, your home's exterior will be as tough as it is beautiful.





The highest-quality materials for your highest satisfaction.

Unique Formulation HZ10[®] Substrate

Not all fiber cement is the same. The Hardie® HZ10® product formulation contains the highest-quality raw materials. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

Proprietary enhancements create durable Hardie[®] siding

Perfect balance of strength and workability

Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

Enhanced moisture resistance for unmatched durability

Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.

Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.







Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America • Over 7x the North American manufacturing capacity of our nearest fiber cement competitors • More than 100 process and product quality checks • Over 95 scientists and engineers in R&D providing dedicated resources for
- continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

Building sustainable communities.

Sustainability is built into our DNA.

At James Hardie, our business is about building better communities that have a lower impact on our environment and are built to last. We operate with a global mindset and at the same time take great care in how our business affects households, our James Hardie community, the local communities in which we live and operate, and across the largest shared community of all, our global ecosystem. Building sustainable communities is at the forefront of our strategy and integral to our success.





Scan code to find out more about our sustainability efforts.





Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.



*Above statistics are the James Hardie impact from fiscal year 2022.

The right kind of impact

Having a sustainable impact means minimizing our impact on the environment while supporting resilient local communities. We are committed to minimizing our environmental impact, prioritizing the management of waste, water, energy and emissions.

2030 goals



Energy & Emissions We aim to minimize our Scope 1+2 Greenhouse gas intensity by 40% from 2019 baseline.



Waste

We aim to minimize manufacturing waste intensity by 50% from 2019 baseline.



Water

We aim to increase water recycling by 20 Million cubic feet/year from 2019 baseline.

on track → **21%**

reduction in scope 1+2 GHG intensity in CY21 (MT CO2e/\$ revenue) (CY19 baseline)



reduction in landfill waste intensity in CY21 (MT/\$ revenue) (CY19 baseline)



additional cubic feet of water recycled in CY21 (CY19 baseline)







Long-lasting beauty by design.

Product Catalog

LASTING BEAUTY

Beauty begins with a finish that lasts.

Hardie[®] Plank Select Cedarmill® Aged Pewter

ColorPlus® Technology

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With nearly 700 colors available, ColorPlus® Technology finishes offer endless design possibilities and help keep your home looking beautiful longer.



Finishing Technology

Primer

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now - and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

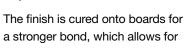
ColorPlus® Technology

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.

performance.



Superior color retention



Exceptional finish adhesion

for exceptional adhesion to our substrate and applied to the surface, edges and features for durable

Our proprietary coatings are engineered

a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



Superior UV resistance

ColorPlus® Technology finishes are engineered to retain vibrancy and reduce fade or discoloration from UV rays.

Unparalleled beauty with unparalleled performance.

See the James Hardie difference

James Hardie invented modern fiber cement. Trusted by homeowners on over 10 million homes', we continue to set the standard in premium, highperformance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to helping protect your home and investment every step of the way.



*Estimate based on total James Hardie sales through 2022 and average housing unit size.



Warranty for peace of mind

Help protect your home with North America's #1 brand of siding, backed by exceptional warranties. Unlike other companies, James Hardie doesn't prorate Hardie® siding and trim substrate warranty coverage. We stand 100% behind Hardie® siding for 30 years and Hardie® trim for 15 years.

- Hardie[®] siding and soffit products come with a 30-year non-prorated limited substrate warranty.
- Hardie® trim products come with a 15-year non-prorated limited substrate warranty. ٠
- ColorPlus® Technology finishes come with a 15-year prorated limited finish warranty. ٠

Non-Prorated Siding Substrate Warranty Coverage by James Hardie



Endorsements a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Featured on Magnolia Network's Fixer Upper: Welcome Home 2021



Featured on HGTV's Urban Oasis 2022



Fast Company's 2022 Innovation by **Design Awards** "The best home design of 2022" Hardie[™] Architectural Collection



Scan code to view the Cost vs. Value Report.

Make your home stand up and stand out.

Increase your home's re-sale value*

Re-siding with fiber cement siding is one of the top ways to increase your home's re-sale value*.





*According to the Remodeling 2023 Cost vs. Value Report (www.costvsvalue.com). © 2023 Zonda Media, a Delaware Corporation. Complete data from the Remodeling 2023 Cost vs. Value Report can be downloaded free at www.costvsvalue.com.'



FOR THE PROS

Protection that performs at every layer.

Hardie[™] **Weather Barrier**

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie[™] Weather Barrier provides a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.

INSTALLATION ADVANTAGES

- Thicker, more durable material for easier, quicker installation
- Superior tear resistance helps prevent water infiltration
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify



Weather Barrier Thickness 11 mil

Length 100 ft 100 ft 150 ft 3 ft 9 ft Width 9 ft

Pro-Flashing

Thickness 20 mil 75 ft 75 ft 75 ft Length Width 4 in 6 in 9 in

Flex Flashing Thickness 60 mil Length 75 ft 75 ft 6 in 9 in Width

Seam Tape

Thickness 3.2 mil Length 164 ft 1-7/8 in Width

Installation Done Right

INSTALLATION ACCESSORIES

Hardie[™] Blade Saw Blades

Manufactured by Diablo, the Hardie[™] Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.

PacTool[®] Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® Plank lap siding during installation. Studies suggest the Gecko Gauge can improve the speed of solo installation by 30%.

Finishing Touches

COLORPLUS® TECHNOLOGY ACCESSORIES

Touch-Up Kits

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.

Color-Matched Caulk

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection® products.* About 18-20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

*For matching Dream Collection® products, contact your local James Hardie representative.

TRIM ACCESSORIES

Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

Corner Tabs

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.





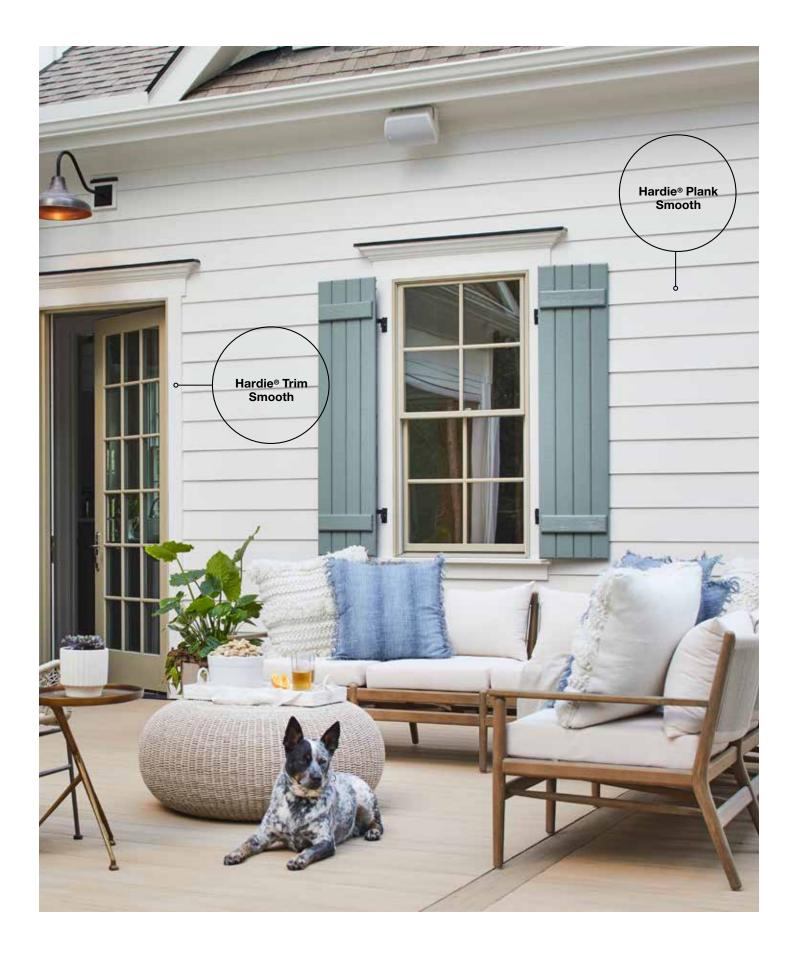








Scan code to view install and technical documents.



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